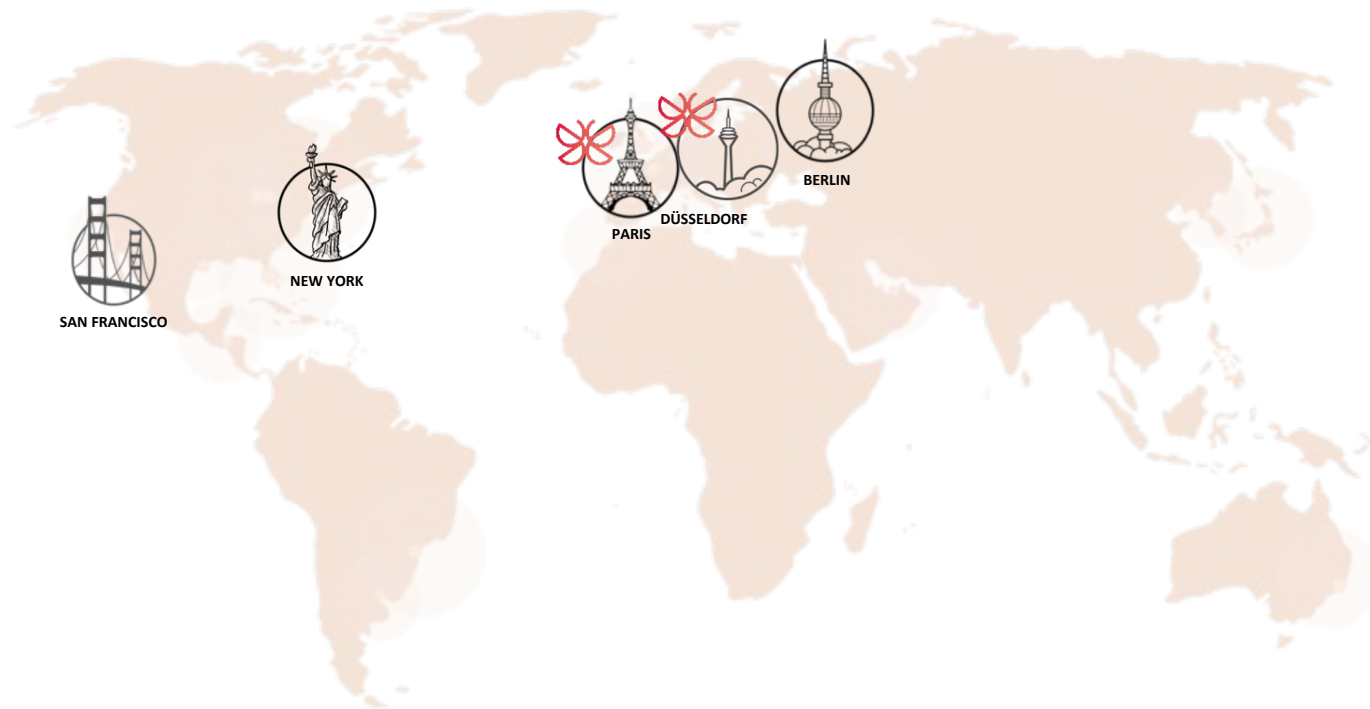




Design. Catch. Experience.

adikteev emoteev



Multi-screen **Creative Studio**
14 creative people, proprietary creative tech



Proprietary **DSP & Adserver**



International Managed services
Proprietary algorithms

5 offices: Paris, New York, San-Francisco, Berlin, Düsseldorf

\$25m Revenue 2018

50 + R&D employees

\$12m Fundraising : Ring Capital, ISAI, Ventech et BNP

120+ Global employees

Deloitte.
50 | Technology Fast 50
and more

#1 Fast 50 Growing Tech Company France



BPI Excellence Award Pass French Tech 2017



#8 Top 100 french start-ups

Back to digital advertising basics



Get emotional.

We tell stories, we create experiences, we go beyond words by orchestrating multi channel campaigns.



Get seen.

We offer an access to all premium publishers worldwide to get your message seen and experienced. Name a media, we most likely have it !



Get precise.

From 1st party to 3rd party data, we use our algorithms to target the right audience on all available screens (desktop, mobile and outdoor).



Get insights.

Before, during and after the campaign we are with you, available at any moment and answering any question. We provide our expertise on media strategy, campaign optimizations, analysis and reporting.

We are born **multi-screen**

FOOTPRINT

Leave a footprint that lasts !



INNER MIND

Be on customers top of mind !



SUIT'UP

Wear what suits you the best !



2 AD, 5 mobile devs, 14 designers to manage your data-driven creative optimization

All features available : Static ,Gif, Parallax, Video VAST VPAID, Rich Media, 360°, Carrousel, swipe, scroll, shake, 3D...

Creative focus: Mobile **SUIT'UP**



CARROUSEL



INFINITY



SHAKE



CUBE



DISCOVERY

Creative focus: Desktop **SUIT'UP**

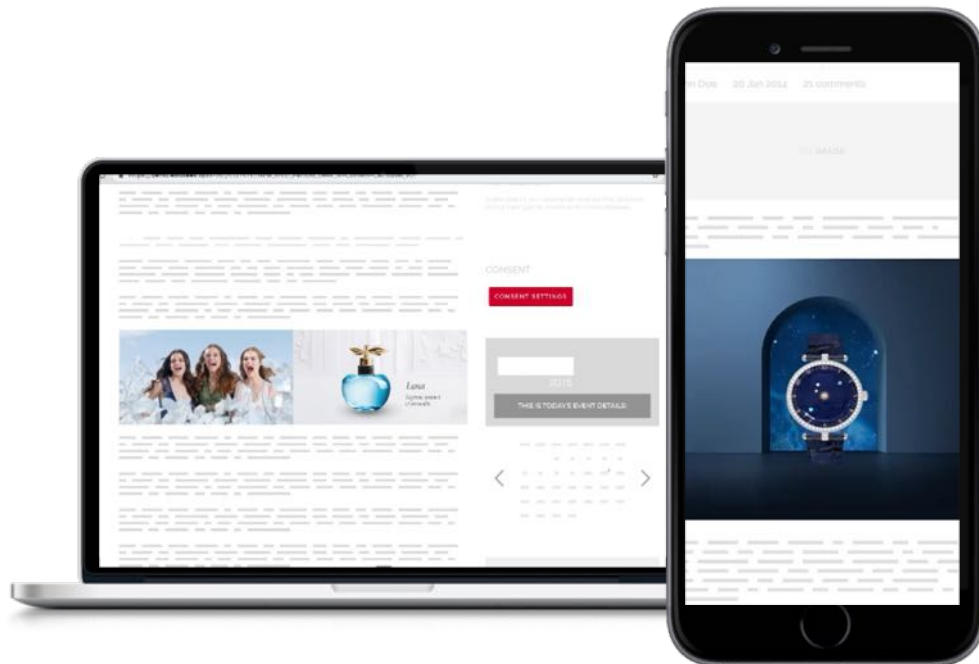


Wear what suits you the best!

Creative focus: **INNER MIND** & **FOOTPRINT**

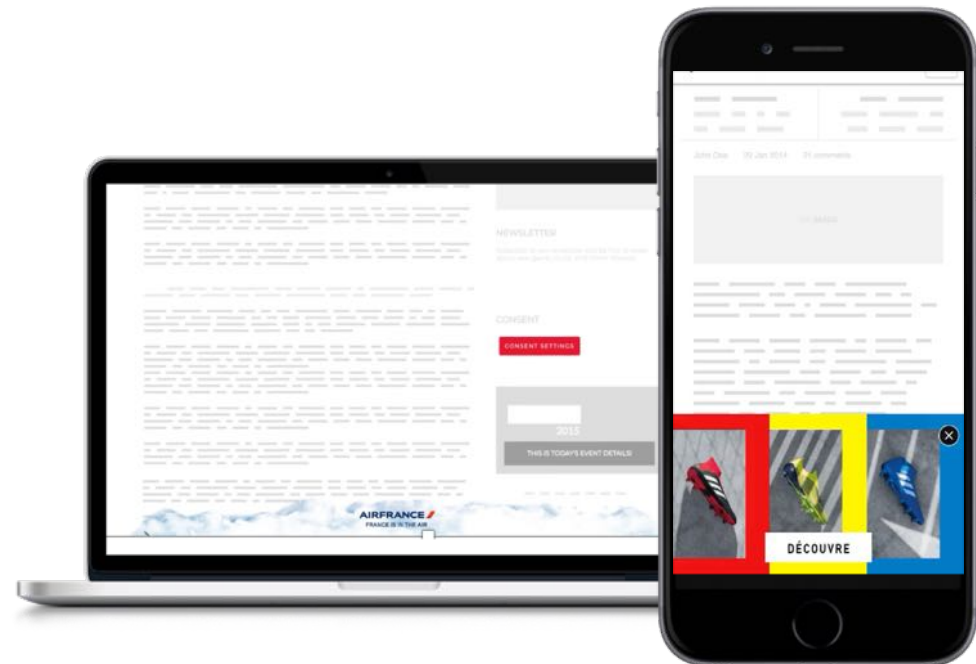
INNER MIND

Be on customers top of mind !



FOOTPRINT

Leave a footprint that lasts !



Interactivity drives engagement



SWIPE



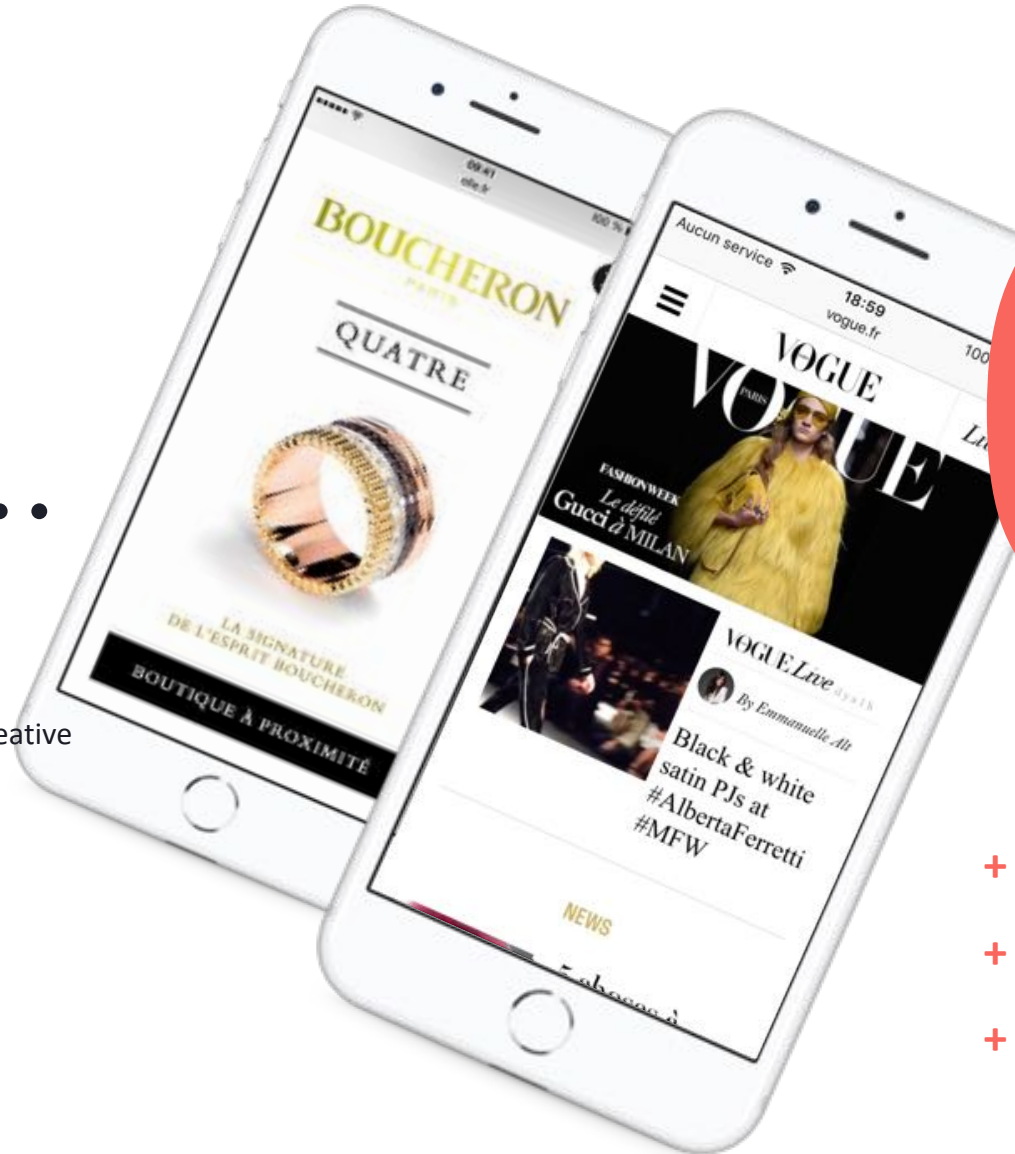
SCROLL



TAP

...

2 AD, 5 mobile devs, 14 designers, data-driven creative optimization



6x

+ ENGAGEMENT*

+ TIME SPENT

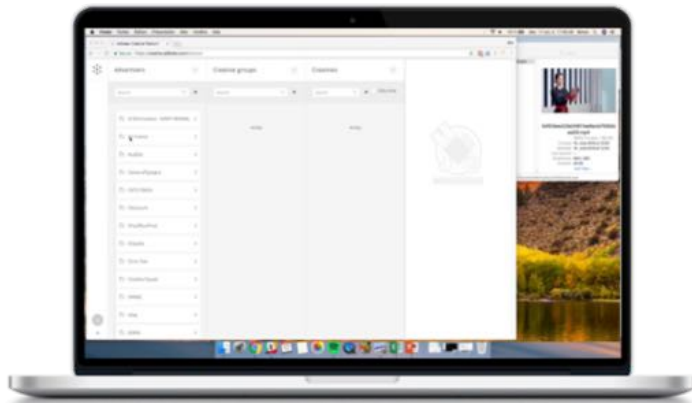
+ INSIGHTS

We are **tech by design**

Build in a minute!

In-house creative builder

- ✓ Fasten development
- ✓ Endless capabilities
- ✓ Boosted reactivity



Display in a millisecond!

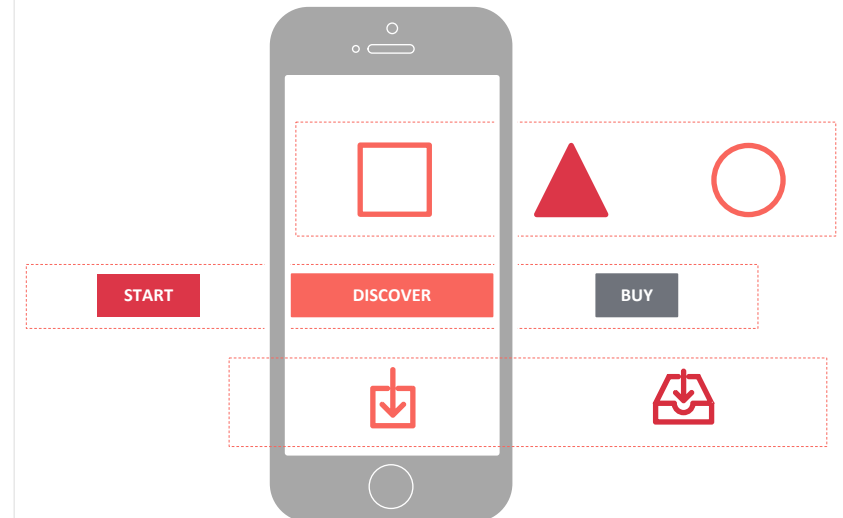
ALT - Accelerated Loading Time Technology

67% of ads had been seen or were cognitively recognised
in **0.4 seconds**



Dynamize in a click!

- ✓ Optimized at a user level thanks to DCO (dynamic creative optimization)
- ✓ Sales oriented thanks to DPA (dynamic product ads)
- ✓ Rich media to generate users' interactions

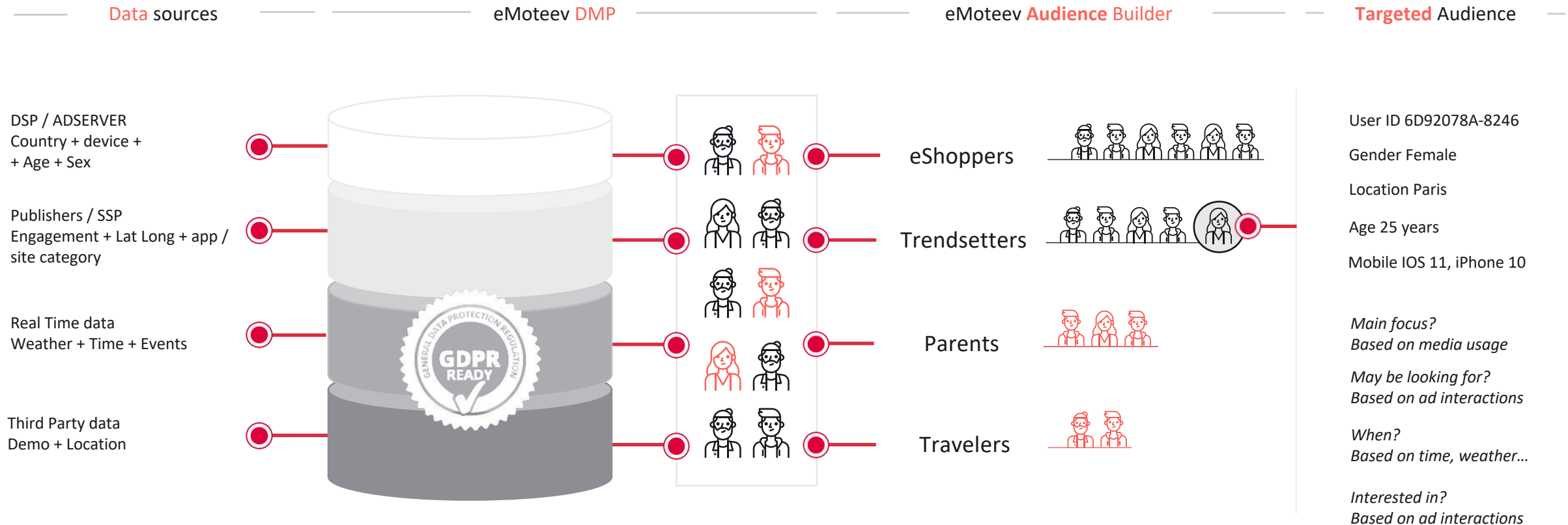


Guaranteeing the best publishers selection



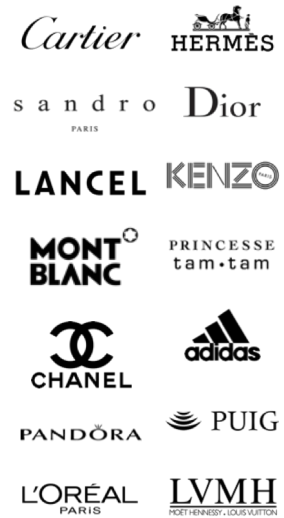
World-class premium publishers - Wall Garden guarantee - Media & Audience planning - Digital ad trust offer

We do **data targeting** with **great partners**

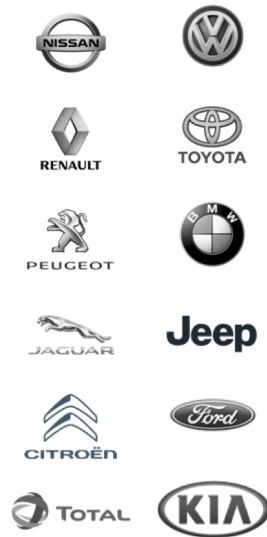


We are industry experts

Luxury, Fashion & Beauty



Automotive



Bank, Insurance, Travel



FMCG



High Tech, Entertainment



Industry directors dedicated to your needs : Expert assessment, Study, Supply, Benchmark...

We are eMoteev



Get **emotional**.



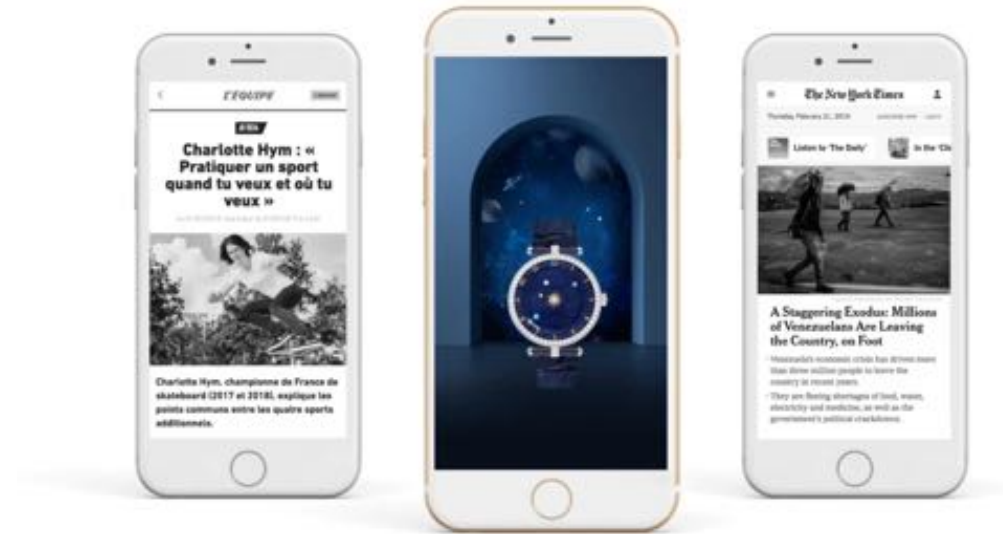
Get **seen**.



Get **precise**.



Get **insights**.



Display on the best worldwide publishers:

LE TEMPS VANITYFAIR theguardian L'ÉQUIPE EL ECONOMISTA NZZ DIE WELT PSYCHOLOGIES
ELLE The New York Times GQ LesEchos NIKKEI BBC DER TAGESSPIEGEL LA STAMPA HEARST

Interactivity drives engagement

WE BUILD KPI TO MEASURE YOUR USERS' ACTIONS



SWIPE



SCROLL



TAP

...

2 AD, 5 mobile devs, 14 designers, data-driven creative optimization

Contact



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