

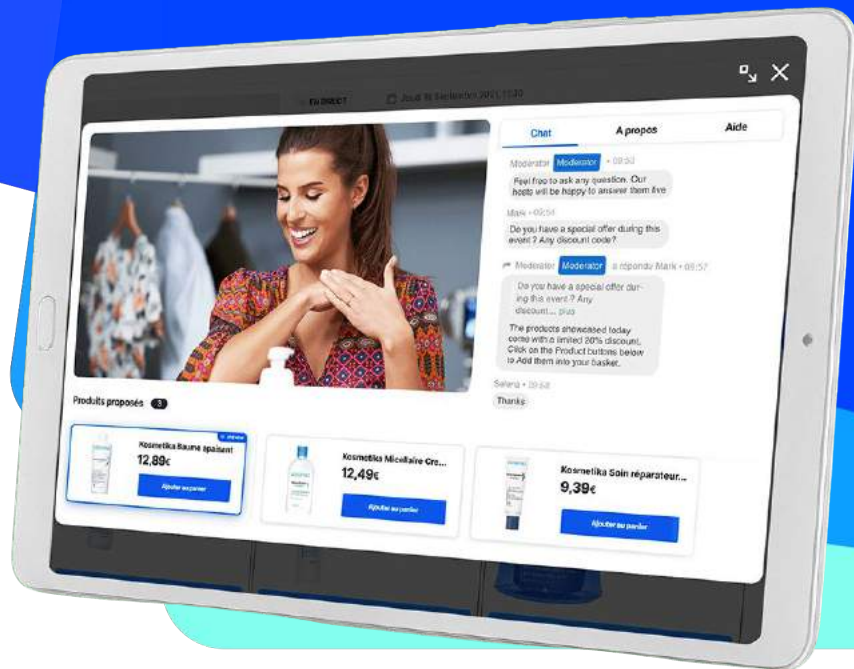
Broadcast Live Video Shopping on your online store

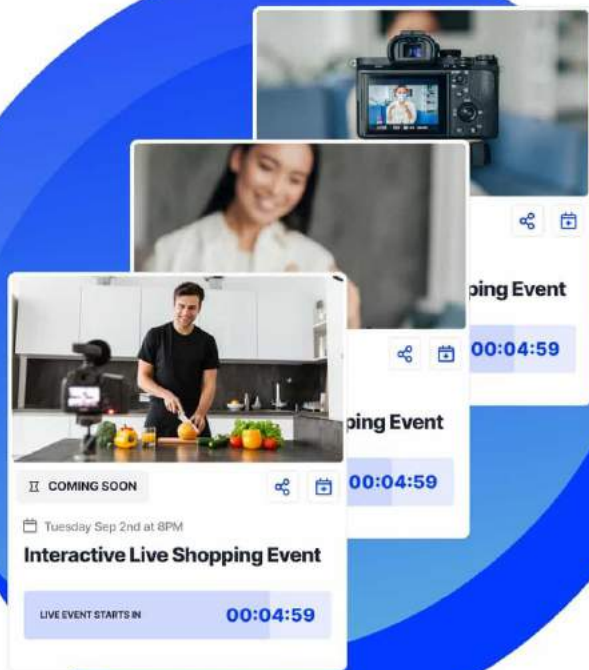
WITH SHOPLY / LIVE VIDEO SHOPPING SOLUTION

Sage

BIODERMA
LABORATOIRE DERMATOLOGIQUE

swatch+





Live Video Shopping software

Enhance your consumers' shopping experience with highly engaging and interactive Live Video Shopping experiences on your online store.



Installed on your online store



Live and Replay sessions



+ Social media broadcast



Product discovery and
Add-to cart



Live chat and Polls



Detailed campaign analytics

One solution used in different ways

Enrich your E-commerce store with multiple Video Shopping content



LIVE EVENTS

Broadcasting Live events on your website and social media accounts.



REPLAY BROADCASTS

Broadcasting your Live events recorded sessions



PRODUCT PAGE WIDGETS

Broadcasting product-related extracts from your Replay sessions



EXPECTED BENEFITS
According to our clients

Fuel your E-commerce growth

By improving your customers omnichannel experience,
increasing your brand's visibility and growing your store's traffic.



Between
x5 to x400

compared with usual
social media video shopping.

INCREASING TRAFFIC

Use the power of live events,
video content and instant
shopping to attract more
visitors on your online store.



Between
x3 to x18

compared with average
e-commerce engagement rates.

IMPROVING ENGAGEMENT

Offer entertaining and
engaging content to improve
your visitors engagement rate.



Between
12% and 35%

ENHANCING CONVERSIONS

Accelerate conversions with
exclusive live offers.



G.H. Mumm on www.drinksco.fr

Click below to discover the Replay session
<https://explore.shoply.tv/drinks-co>

This 45 minutes Live Shopping event was an invitation to (re) discover three cuvées presenting different aromatic profiles but all embodying the unique style of Mumm wines.

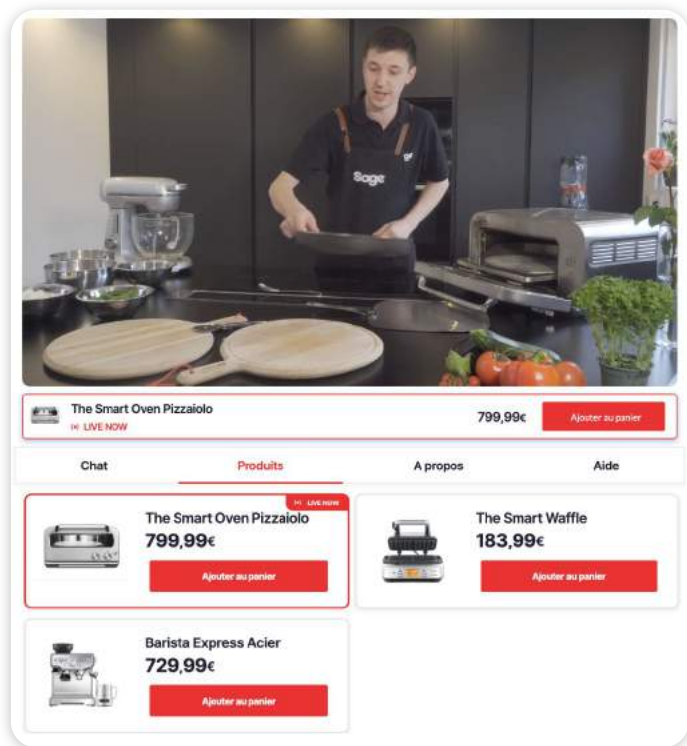


"Shoply: Easy to install and configure on our retail partners online stores. An intuitive client web portal providing key metrics and analytics helping us measure our Live Shopping campaigns performance."



Mathilde Laborde
E-commerce Manager





Sage Appliances / Darty

Click below to discover the Replay session
<https://explore.shoply.tv/sage-darty>

This 45 minutes Live Masterclass event enabled attendees to discover and learn more about the Smart Oven Pizzaiolo, pizza oven by Sage Appliances. The brand was able to sell 9 articles with a 20% discount, live.



"We had a great experience with Shoply, with a fantastic engagement rate resulting in a few extra sales already. The team has been of great support for us."



Romain Maulave
Country manager



Three steps to make your store more engaging with Live Video Shopping

With Shoply / Live Video Shopping solution for e-commerce

1 SETUP

Embed Shoply on your online store

- Compatible with any e-commerce technology
- No code required. Copy and paste just a few lines of code into your website.
- Fully customizable

2 BROADCAST

Post engaging content on your website

- Live events and Replay sessions
- Anywhere on your website
- With unlimited number of participants

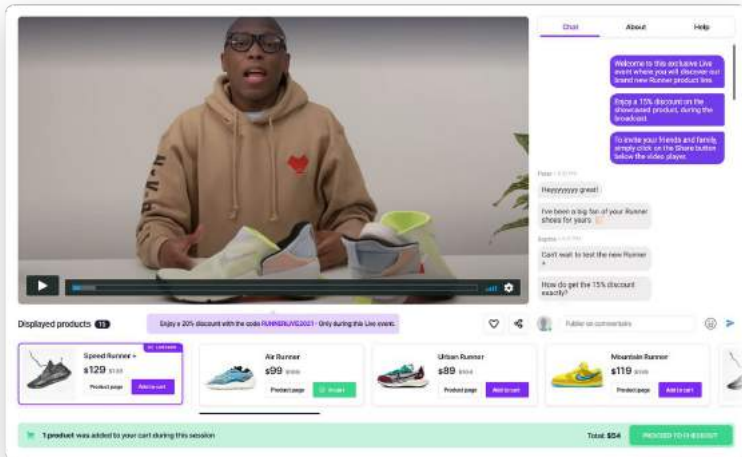
3 GROW

Accelerate your e-commerce activity

- With campaign detailed analytics
- Frequently broadcasting fresh and diversified content
- With a continuously evolving software solution

A comprehensive consumer-focused web solution

Powerful features empowering high levels of engagement and conversion.



High-Definition Video broadcast

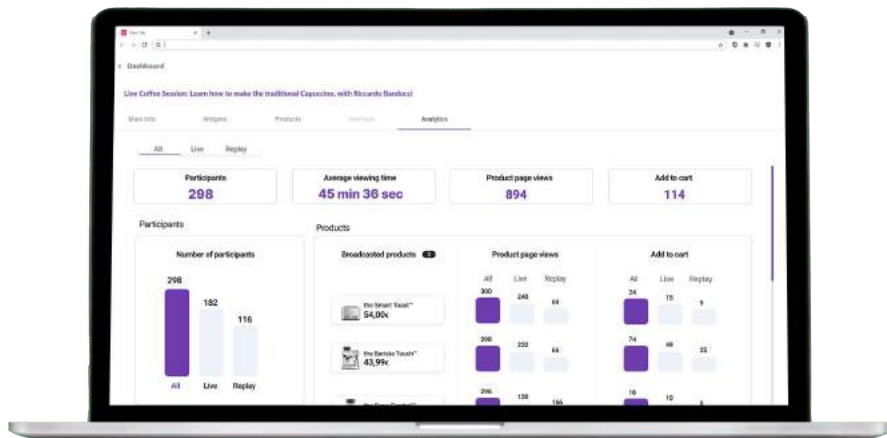
- High-definition Live and Recorded video broadcast
- Broadcast on online store + social media
- Publish content in several countries and languages

Facilitated Shopping Experiences

- Facilitated Product discovery, Add-to-cart and Checkout
- Fully customizable experiences

Powerful Live Chat and Surveys

- Secure, anonymous and highly interactive
- Available in all European languages
- Profanity filter, Pre-moderation and Post-moderation



Control your Video Shopping campaigns

With your company's account on Shoply's back-office web portal.



Account setting

- Configure an account for your company
- Fully-secure login and credential management



Campaign management

- Manage your Video Shopping campaigns
- Share access with your team and partners



Rich and detailed analytics

- Access your campaign analytics
- Share them with your teams across your company

Compatible with any e-commerce technology



Installing Shoply on
website with just a few
lines of code



Adapting Shoply to any
e-commerce technical
requirements



User experience and user
interface customization




Configuring and testing the
solution together with your
team

"Working with Shoply has been a great experience. It was easy to install and customize on our store. Thanks for the efficient support during implementation and during the live event."



Benjamin Roché. Chief Technology Officer
Drinks & Co / Pernod Ricard





E-commerce integration

Shoply Live Shopping software is compatible with any type of cloud-based E-commerce technology.

[Get started](#)



A customer-oriented company driven by passion and values



2014

Developing Live event and Video engagement software solutions since 2014

67

Employees in Europe, Latam and the USA

+2600

Serving thousands of organizations in more than 20 countries

+5 Million

Our web and mobile solutions have been used by more than 5 Million users around the world



A very good platform for live events. It offers a great experience for participants and an easy communication for our team.



Wealth of functionality, friendly and dedicated customer support team, lots of supporting content on the blog, great analytics and insights.



This solution allows us to automate and to simplify our live event organization. It's helped us understand our data and the impact it has on our communication activity.

Powerful Video Shopping platform

Trusted by more than 2 600 organizations around the world.



WEB & MOBILE TECHNOLOGIES

Fully responsive for Chrome, Safari, Firefox, Edge, iOS and Android.



CLOUD-BASED SOLUTIONS

Scalable architecture with light-weight SDK. (Software Development Kit)



HIGH PERFORMANCE

Lightweight SDK with no negative impact on our clients online stores' Page Loading Speed results.



STRONG RELIABILITY

Software automatically and continuously tested across all browsers and devices.



BEST-IN-CLASS SECURITY

SSL, symmetric / asymmetric encryption standard.



FULL COMPLIANCE

GDPR, Cookie consent, Log management, Risk management, ...

Contact us for more information

- Tell us about your Video Shopping project.
- Learn more about solutions.
- Let's make your projects become a reality.

Helping our clients discover and test Live Video Shopping is our core mission. We like to act as long-term technology partners, helping you succeed your digital innovation journey.



Laurent Dunys / CEO Shoply.tv

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An expertise trusted by
brands around the world


Martell Mumm Perrier-Jouët
Pernod Ricard

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