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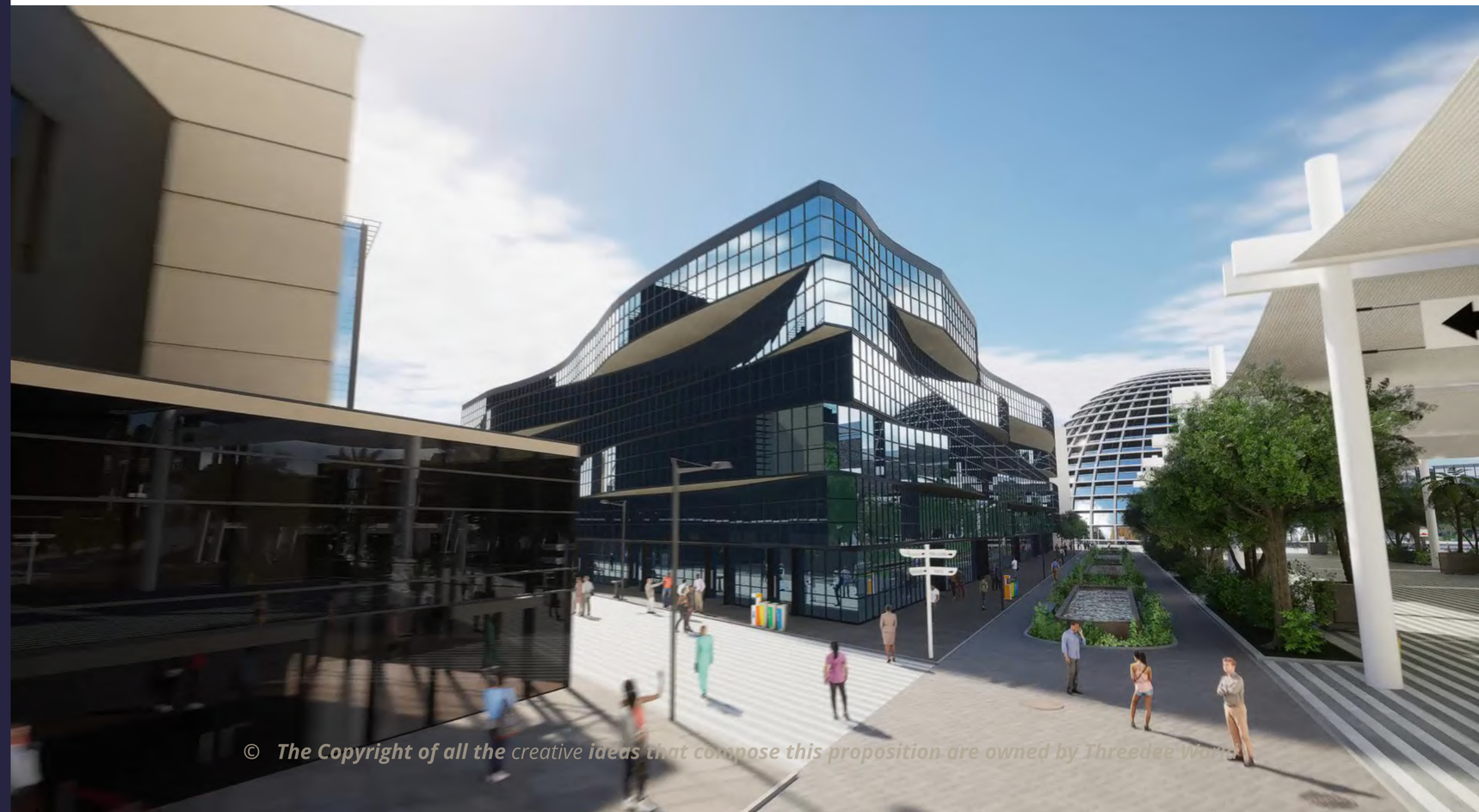
WEB 3 CREATION FOR EVERYONE



CONTENT

500 days back in time
New model for GEN Z | web 3
Metawhat?
Map
Central Plaza
Thematic districts
Green zones
Trade Market Area
Aviation Area (European Commission)
Downtown
Advertising
Why Threedee World?

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500 DAYS BACK IN TIME...

2020

FAIRTUAL TECHNOLOGIES BV

2021

FAIRTUAL FRANCE SARL

VIVA TECHNOLOGY
Winner Paris 2021

- [ ] > 80 events
- [ ] > 1 mio visitors
- [ ] > 3 mio chats
- [ ] > 250 webin
- [ ]

PUBLICIS GROUPE

COM&CO
COMMITTED TO CONTENT

FLANDERS
INVESTMENT
& TRADE

The Media House .be
Live Communication

GBL
CREATIVE MARKETING STUDIO

Vimeet
Your One to One Events

Roularta Media Group

TMAB
BUSINESS EVENTS

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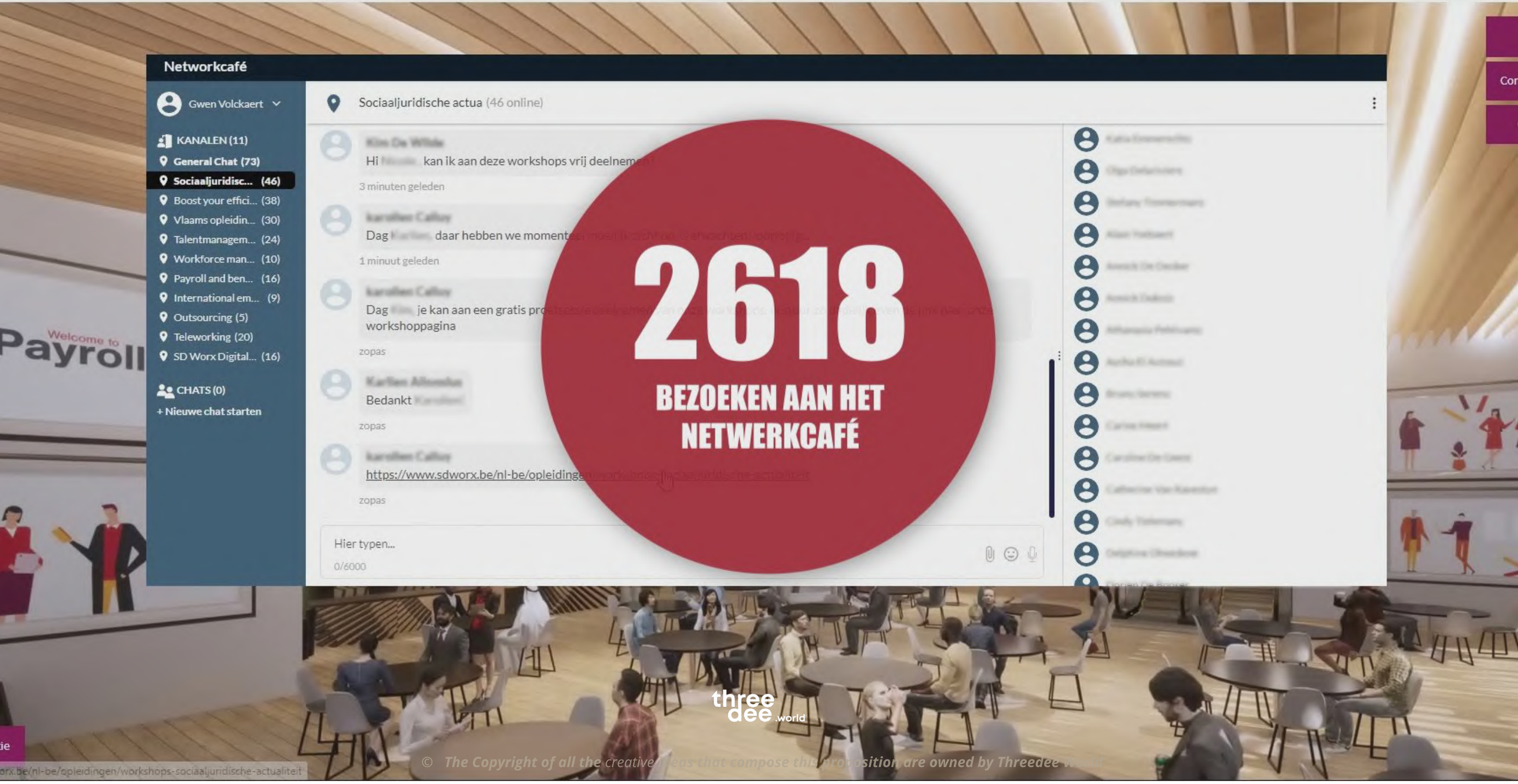
TECHWEEK

November 23 & 24, 2021



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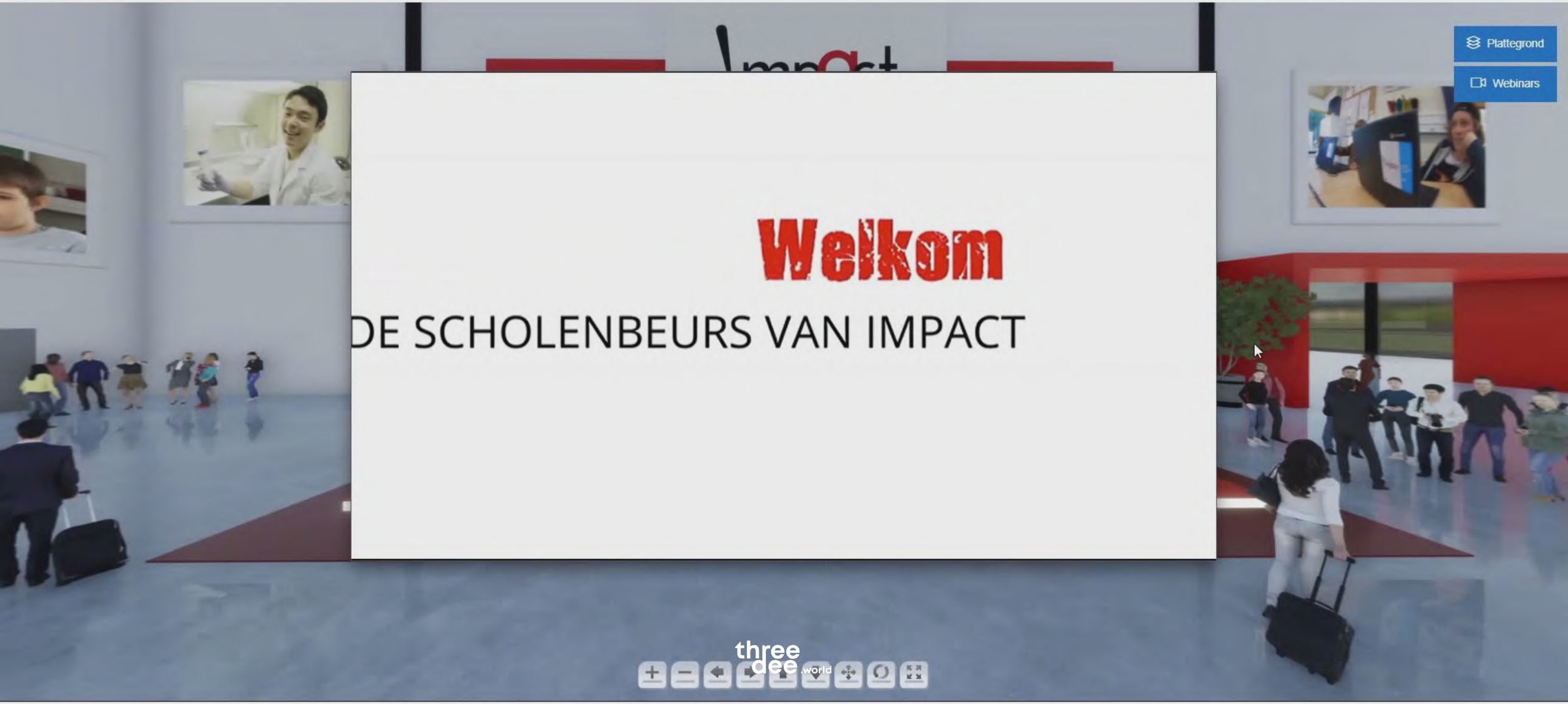

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EVENTS SHOPPING ADVERTISING

OFFLINE
ONLINE
WEB3

NEW MODEL FOR GEN Z?

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METAWHAT?

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WEB 3.0 CREATION FOR EVERYONE

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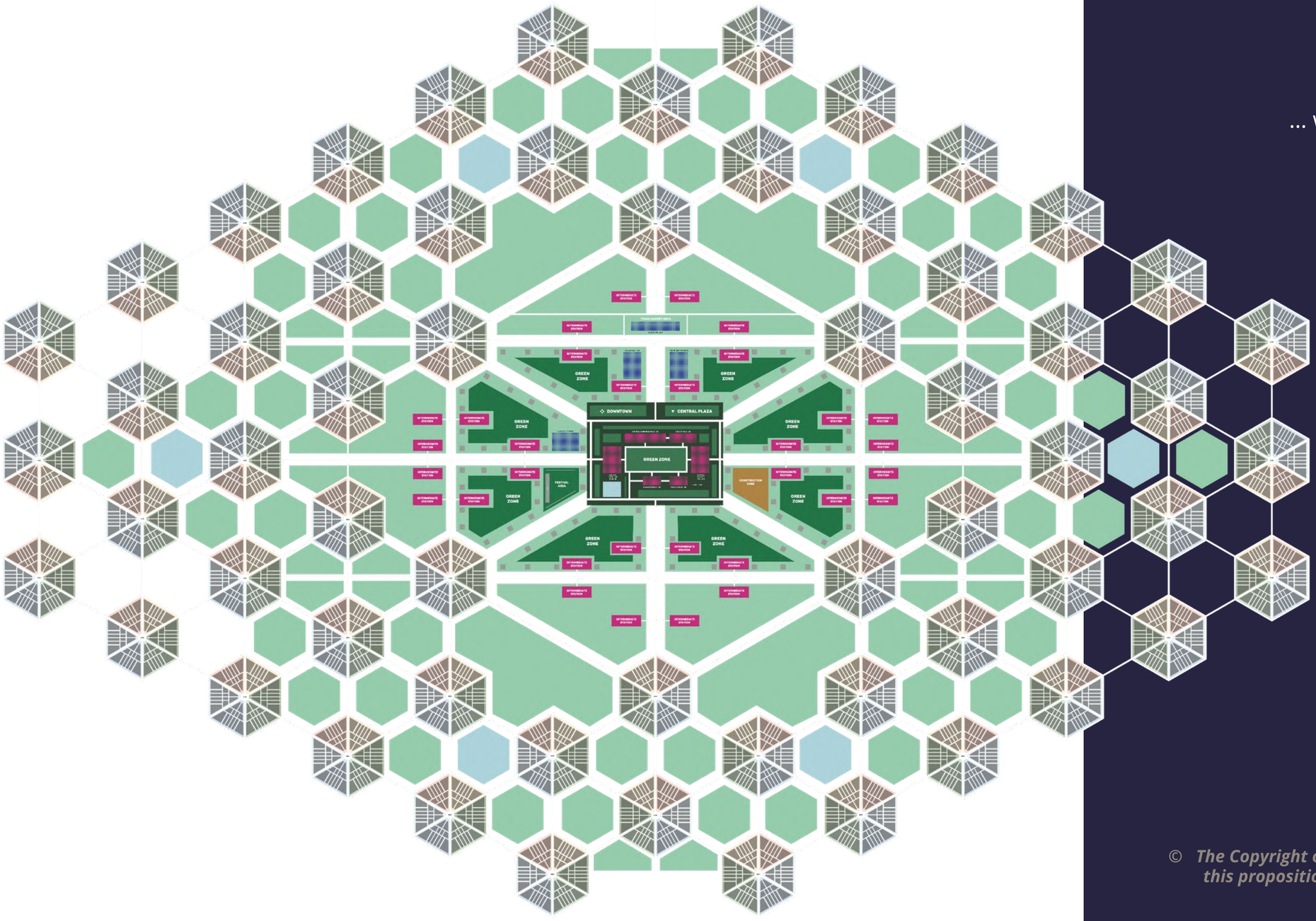

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... where the magic happens...

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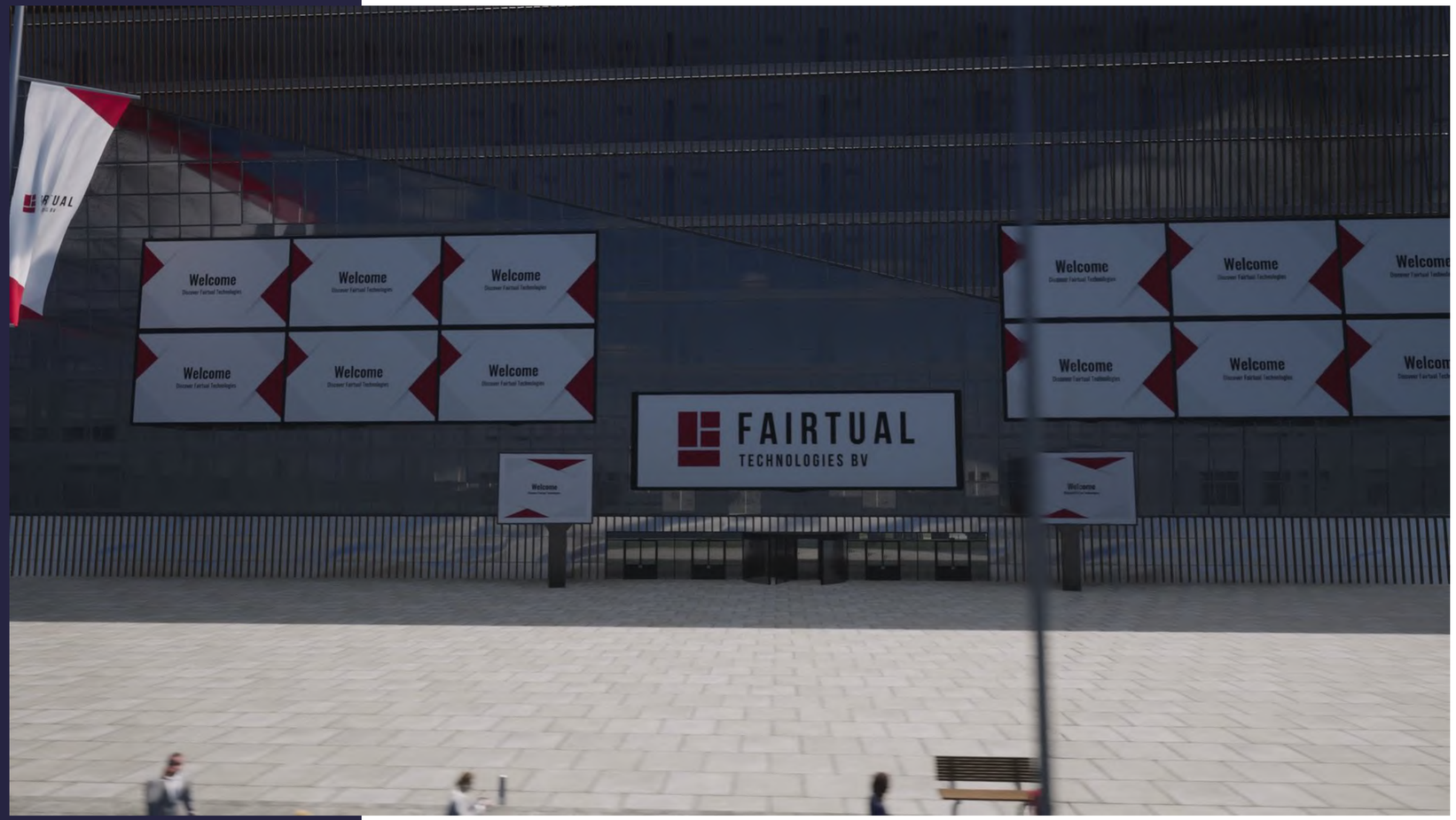
The “Central Plaza”

Central Event Area



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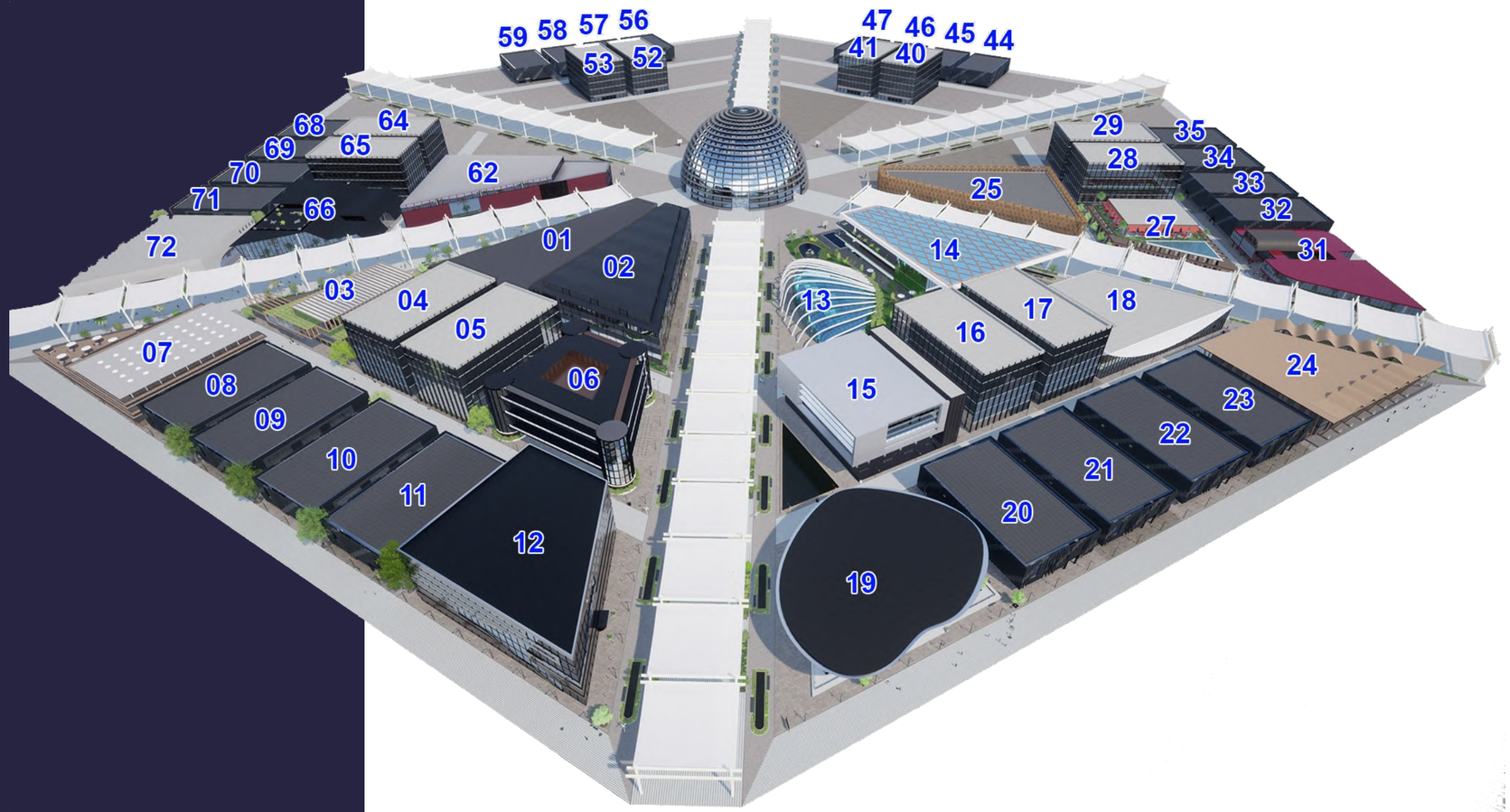
The “Hexagons”

the districts



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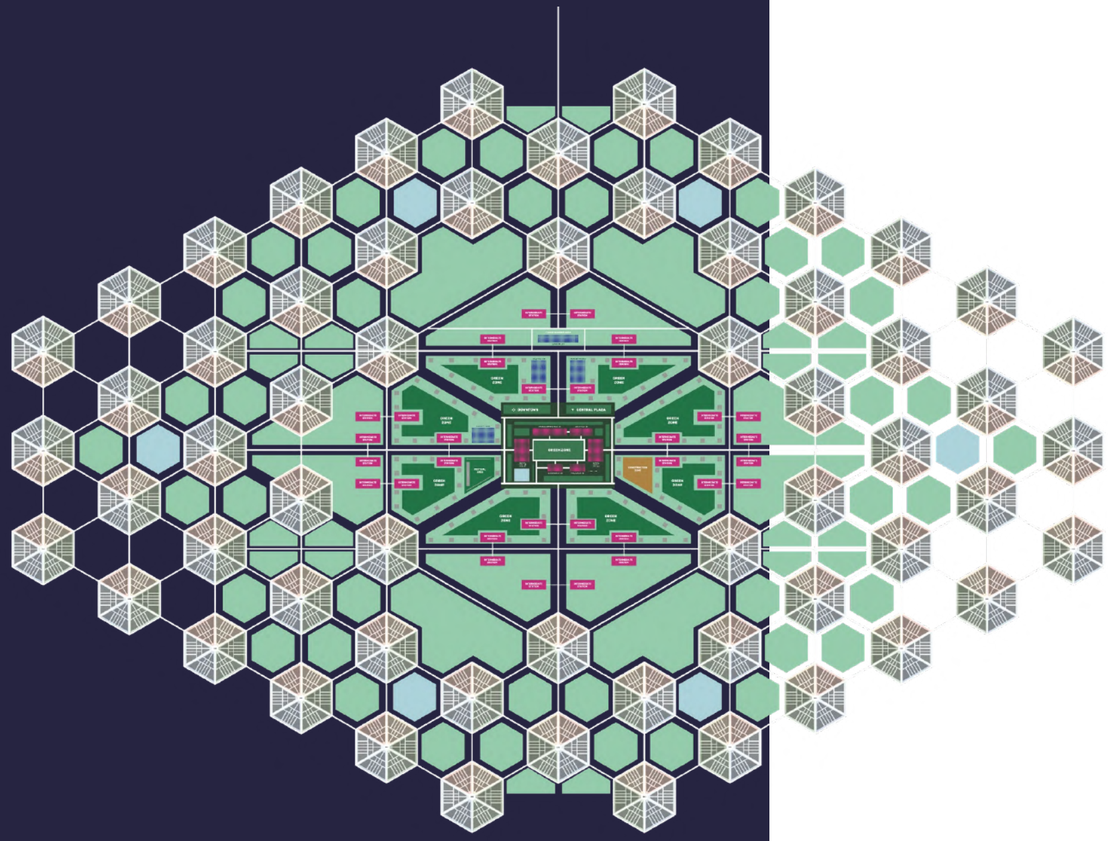
34 thematic districts (country level)

20 shopping districts (country level)

world expo (2 districts)

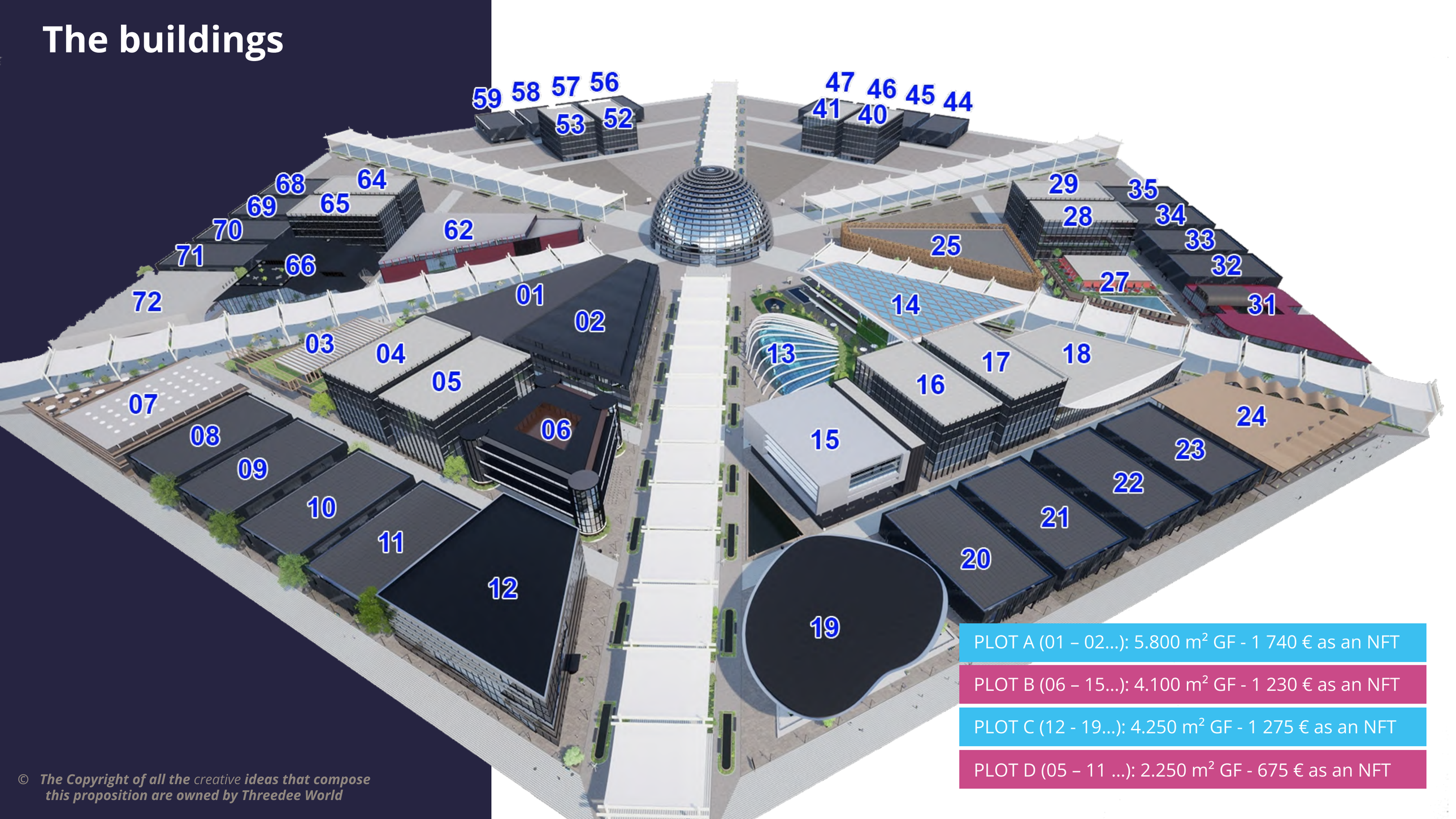
global brands (4 districts)

4.320 pavilions



- Agriculture
- Architecture
- AR – VR – XR - …
- Audiovisual and film industry
- Automotive
- Banking & Insurance
- Charity
- Chemical
- Circular Economy
- Construction
- Consultancy
- Education
- Electronics and communication
- Event agencies
- Fashion & Clothing
- FMCG
- Furniture & Decoration
- Gaming
- Health & Care
- Hospitality & Tourism
- Human Resources
- ICT
- Legal
- Luxury
- Marcom agencies
- Medical - Pharma
- Museums
- Music Industry
- Real Estate & Facility
- Social economy
- Sports
- Startups
- Transport & Logistics
- Wellbeing

The buildings



PLOT A (01 – 02…): 5.800 m² GF - 1 740 € as an NFT

PLOT B (06 – 15…): 4.100 m² GF - 1 230 € as an NFT

PLOT C (12 - 19…): 4.250 m² GF - 1 275 € as an NFT

PLOT D (05 – 11 …): 2.250 m² GF - 675 € as an NFT

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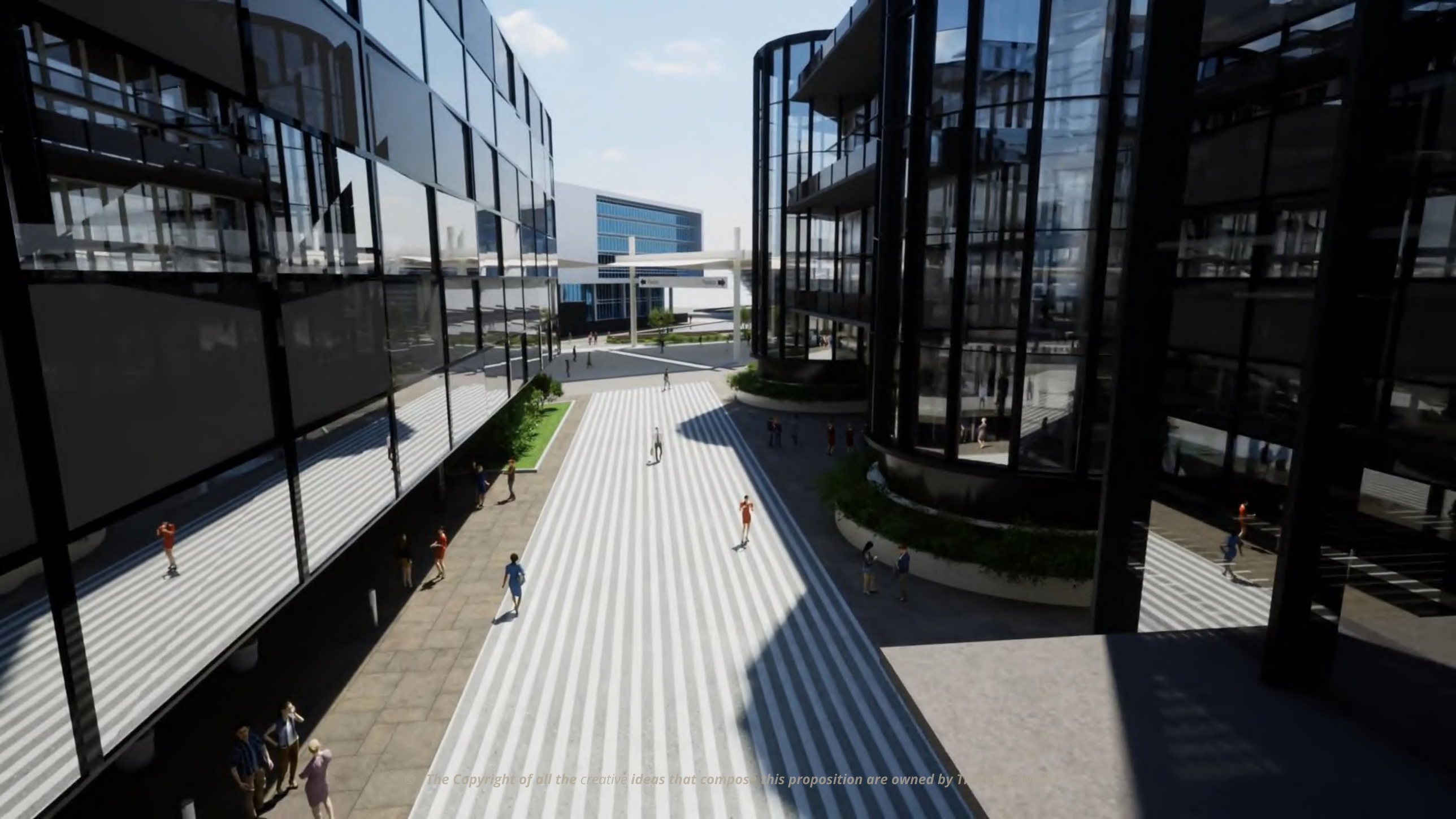

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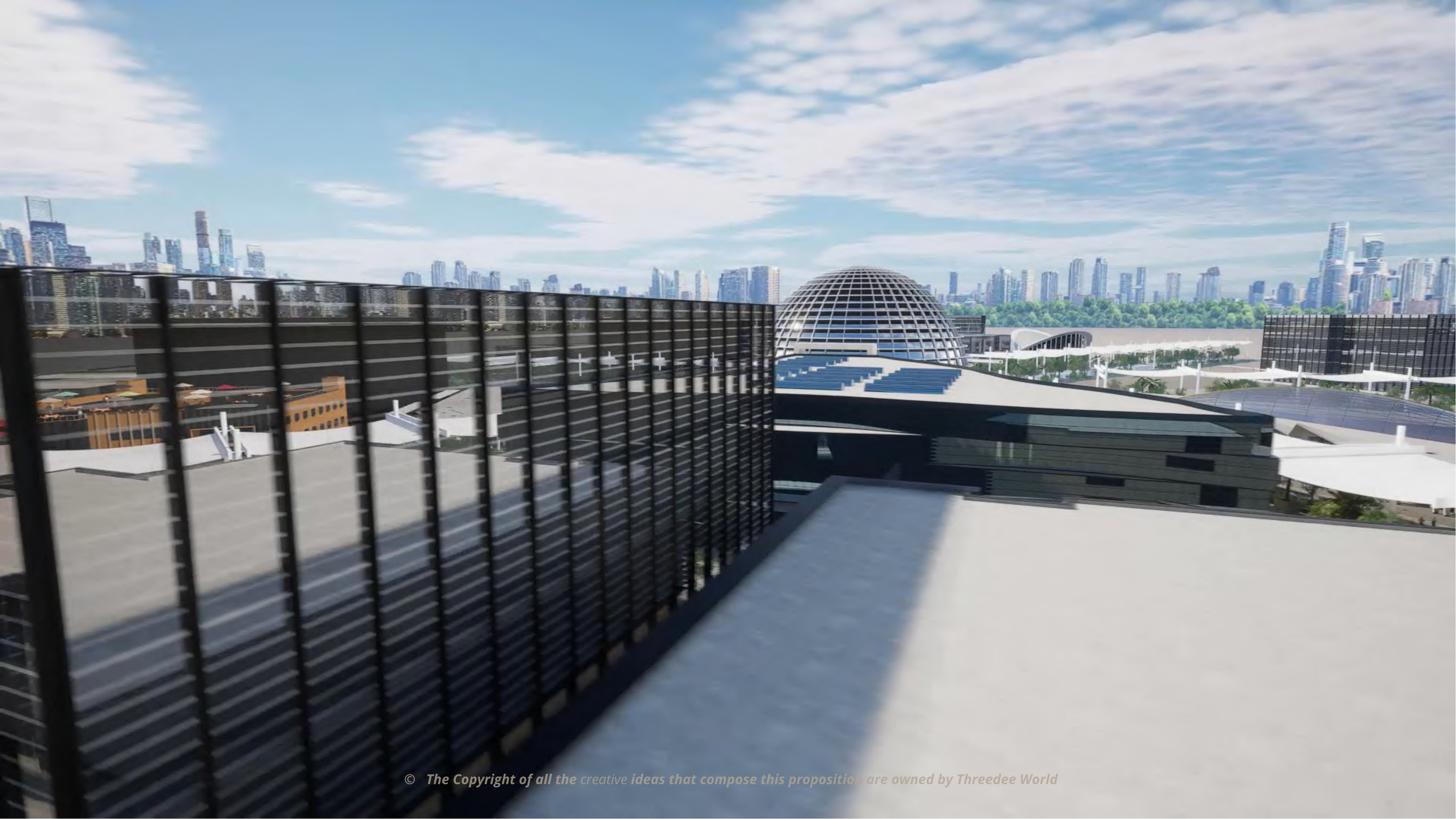

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How to navigate

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How to navigate

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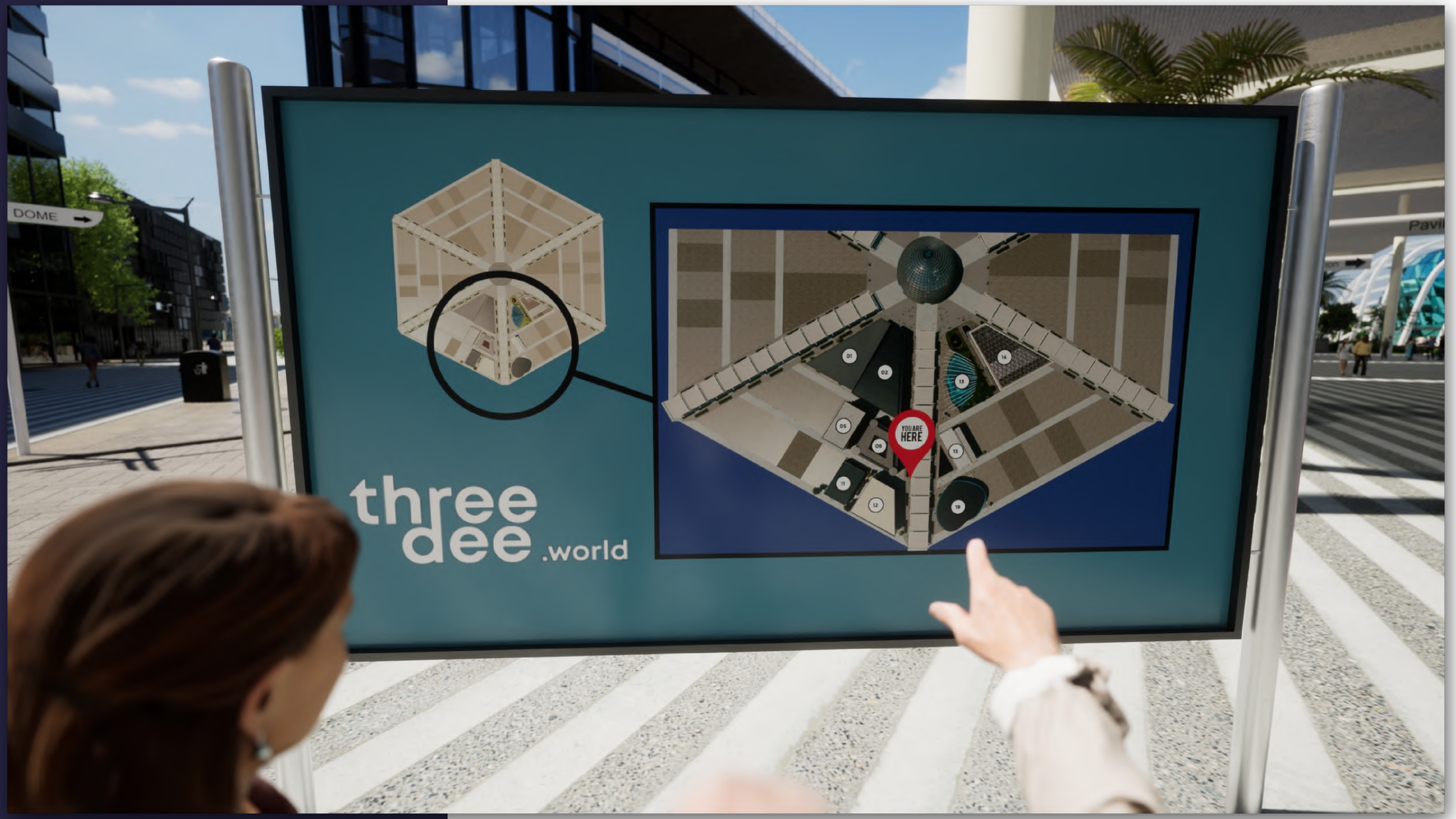
How to navigate



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The interiors

Standard

3 types of interiors / type of plot

Lots of functionalities

Included in the renting price

Custom development

Design & Functionalities

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CHATS WITH THE DEAD
CHILDREN OF THE LAND
LONER
FOLLOW ME TO GROUND
Bernardine Evaristo
Girl, Woman, Other
GOD SHOT
how to be a spy
CHELSEA BIEKER
SHARMA
MOUS TACHE
S. HAREESH
MEMORY
LONG BRIGHT RIVER
LIZ MOORE
KING DRUGS
EATER
MEGAN CAMPISI
SHOT
CHELSEA BIEKER
MEMORY
THE KING OF DRUGS
SOPHIA HILL

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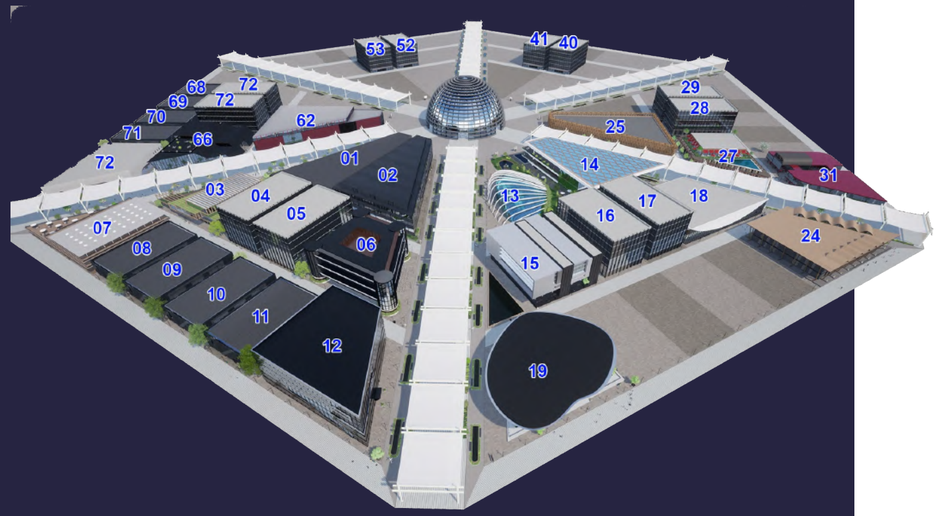
Price composition buildings



PLOT A – **6 380 / Y**	
Land rental	1 450
Interior rental	1 450
Rental functionalities	1 740
Participation rights	580
Marketing / event budget	1 160

PLOT B – **4 510 / Y**	
Land rental	1 025
Interior rental	1 025
Rental functionalities	1 230
Participation rights	410
Marketing / event budget	820

PLOT C – **3 400 / Y**	
Land rental	1 062,5
Interior rental	1 062,5
Rental functionalities	1 275
Participation rights	425
Marketing / event budget	850

PLOT D – **1 800 / Y**	
Land rental	562,5
Interior rental	562,5
Rental functionalities	675
Participation rights	225
Marketing / event budget	450

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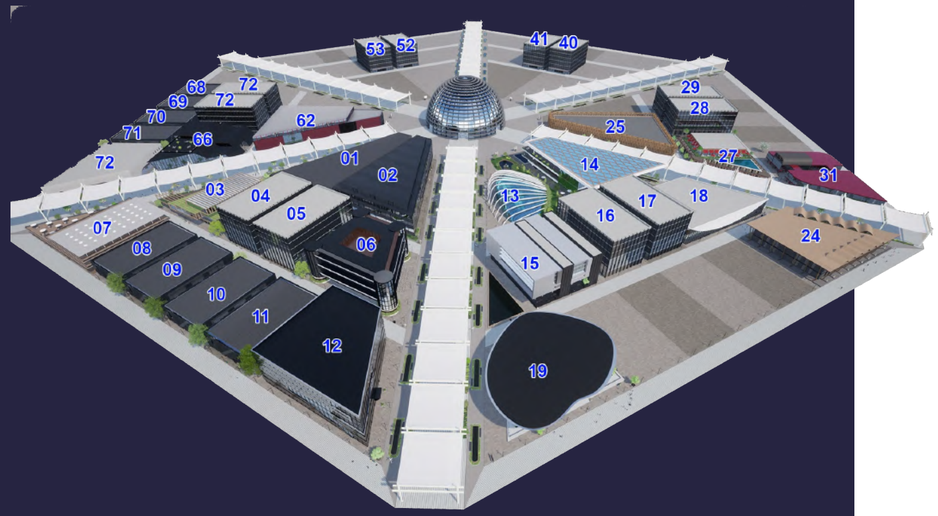
Reduction policy

Standard: 1 year lease contract



BUY THE LAND

Don’t pay land rental!

Sell the land whenever you want at a higher price!

Plot A	5 800
Plot B	4 100
Plot C	4 250
Plot D	2 250

BRONZE CONTRACT

Sign a **two year contract** and double your marketing budget!

Plot A	1 160	→	2 320
Plot B	820	→	1 640
Plot C	850	→	1 700
Plot D	450	→	900

SILVER CONTRACT

Sign a **three year contract** and triple your marketing budget

Plot A	1 160	→	3 480
Plot B	820	→	2 460
Plot C	850	→	2 550
Plot D	450	→	1 350

GOLD CONTRACT

Sign a **five year contract** and triple your marketing budget + get 4.000 EUR custom work!

Plot A	1 160	→	3 480
Plot B	820	→	2 460
Plot C	850	→	2 550
Plot D	450	→	1 350

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The “Green Zones”

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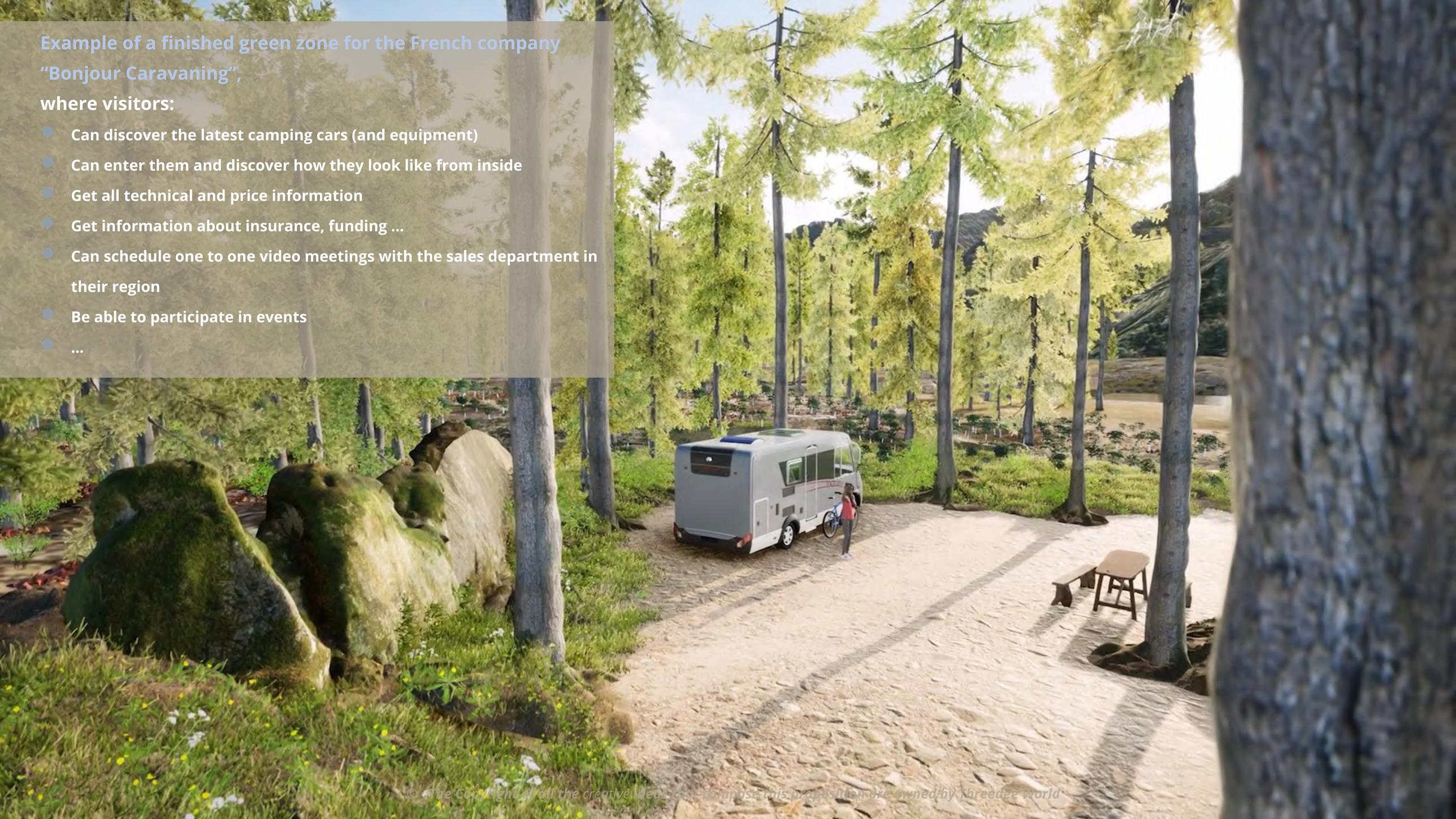
Example of a finished green zone for the French company “Bonjour Caravaning”,

where visitors:

- Can discover the latest camping cars (and equipment)
- Can enter them and discover how they look like from inside
- Get all technical and price information
- Get information about insurance, funding …
- Can schedule one to one video meetings with the sales department in their region
- Be able to participate in events
- …



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Trade Market Area

More than 4.5 million orders placed and processed today

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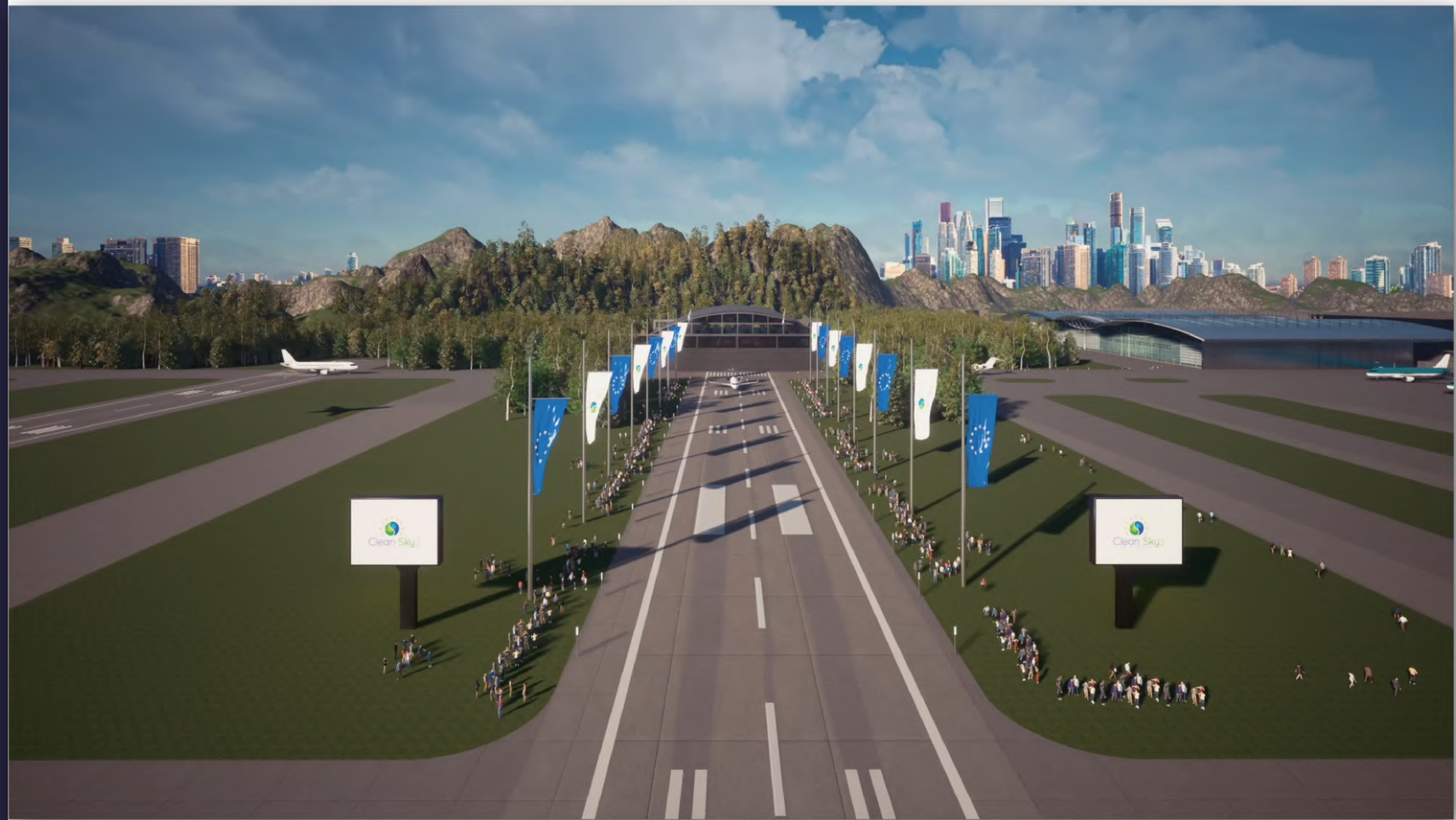
CleanSky Area

Aviation solutions for a greener climate!



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DOWNTOWN

Where all kind of people exhibit, chill and meet...

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Downtown apartments

6 x Central Plaza

100 x Downtown

1 Shop downstairs

200 m² - 5.540 / year

6 offices

100 m² - 620 / year

100 studio’s

50 m² - 210 / year

1 penthouse

600 m² - 3.720 / year

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ADVERTISING IN THREEDEE WORLD

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Interactive billboarding

1.260 Interactive billboards (video, AR, link…) **for advertisers from inside or outside the platform**

- 40 on the Central Plaza
- 500 in “Downtown”
- 720 in the “Hexagons”
-

Offer for marcom agencies

SEPARATE RENTAL
In the case of separate rental, a party rents a billboard per month at EUR 250 excluding VAT. There is always an integration cost of EUR 250 excl. as well as a cost per click of 0.05 EUR excluding VAT.

PACKAGE RENTAL
Media buyers or marketing and communication agencies can rent packages of 20 billboards at the standard rate less 20% commission.

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Why entering the metaverse / Web3
with a virtual shop, office, showroom, event venue...?

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	In the physical world	In the virtual world
reach	Depends on the visitors passing through. So, depending on the location and the opening hours	The whole world can visit your virtual venue at any time. That means many more visitors and traffic
rental prices	Paying thousands of dollars for a property you can't change anything to without expensive fees	For a few hundred euros you can already rent a venue in the metaverse, customizable whenever you wish
expenses	Cleaning, repairs... The costs often run high	Expenses besides the rent or purchase of a virtual building or virtual land aren't there
staffing	A physical store or office needs to be staffed, visitors or not	Personnel are only deployed when there are customer requests or inquiries. Thus, the efficiency is much higher
exit	Terminating a commercial lease is an expensive business. Termination fees and severance payments won't get you anywhere	Discontinuing your virtual store or office is a matter of a click

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How is Threedee World different from existing metaverses?

in terms of	Decentraland	THE SANDBOX	three dee .world
technology	Ethereum Blockchain	Blockchain gaming platform	Laravel (PHP framework)
design	Unity	Unity	Twinmotion - Unreal Engine Hyper realistic
functionalities	Very limited	Very limited	Unlimited
currency	Mana (crypto)	Sand (crypto)	EURO
registration	E-mail address	Crypto wallets, social, e-mail	E-mail address, social, Google
prices land	from 15.000 EURO	from 12.000 EURO	from 50 EURO
users	B2C	B2C	B2C + B2B
legal	Panama	Hongkong	Belgium (EU)

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See you at Threedee World!

FIRST LAUNCH SCHEDULED FOR THE END OF SEPTEMBER 2022

Contacts:

contact@threedee.world

https://threedee.world

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