

# A revolution for hospitality



Simplify hotel management and improve customer experience  
with a connected speaker & app




# Current solutions

Ipad


Television

Mobile app


Wifi access  
point



**Application of  
information and  
commands**



**Display of  
information and  
commands**



**Information and  
ordering  
application  
to download**



**Web page of  
information at  
the time of  
the  
connection**



# Hotel issues

Staff shortage

Customer satisfaction

Additional sales

Payroll

250,000 unfilled positions

The in-room guest experience has not changed much in recent years

Need to increase revenues by promoting additional benefits

The payroll is one of the biggest costs of a hotel

## Customer issues

Language barrier

Instantaneous

Generation Y / Z

Many tourists are not fluent in English.


To order or reserve a service, call


No improvement and a high price compared to Airbnb



# Hotel market

France has


 17 000 hotels

 600 000 rooms


Our target

 + 380 hotels ★ ★ ★ ★ ★

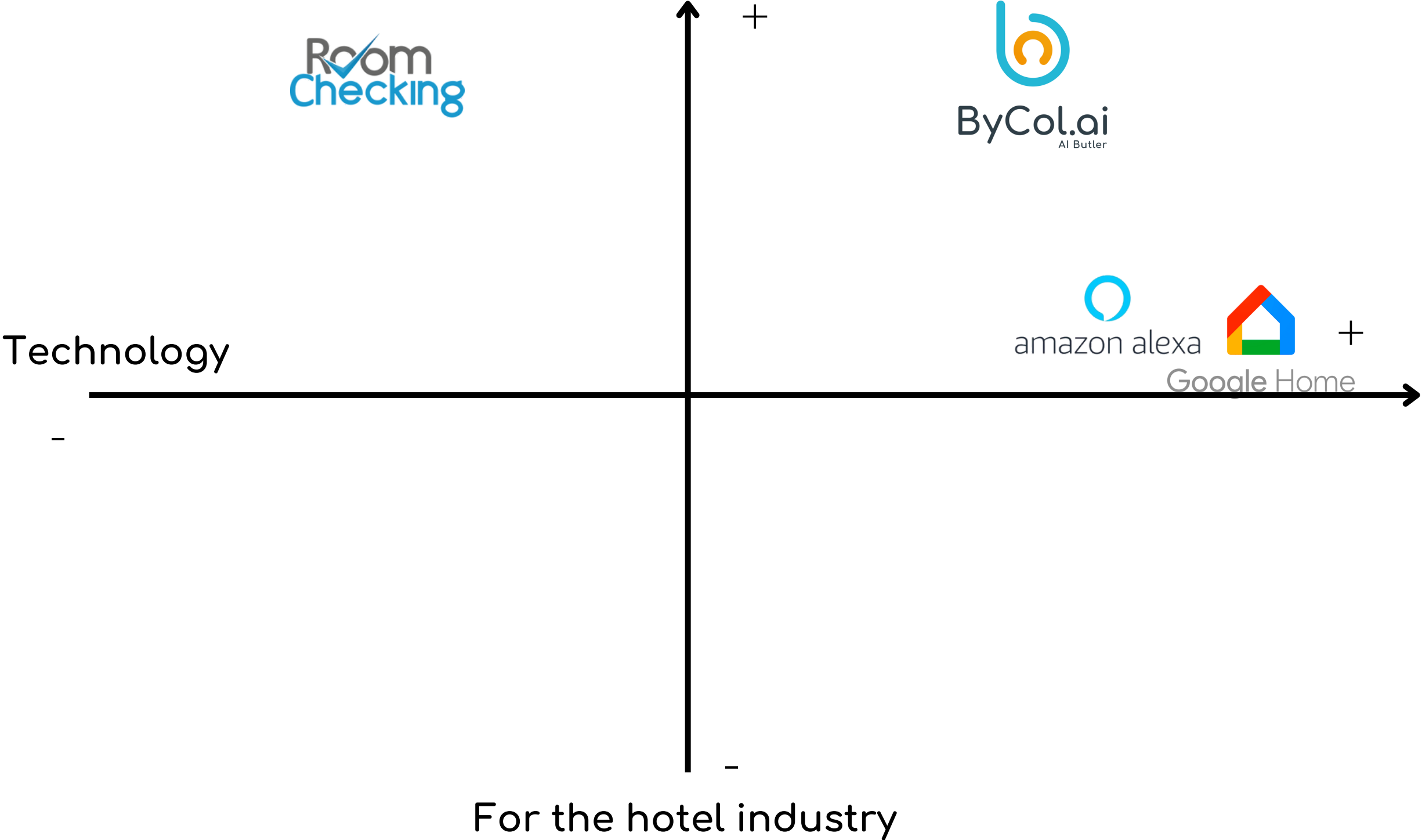
 + 1 998 hotels ★ ★ ★ ★

 + 6 000 hotels ★ ★ ★

 + 400 000 rooms

 + 8 300 rooms

# Our competitors





# Value proposition



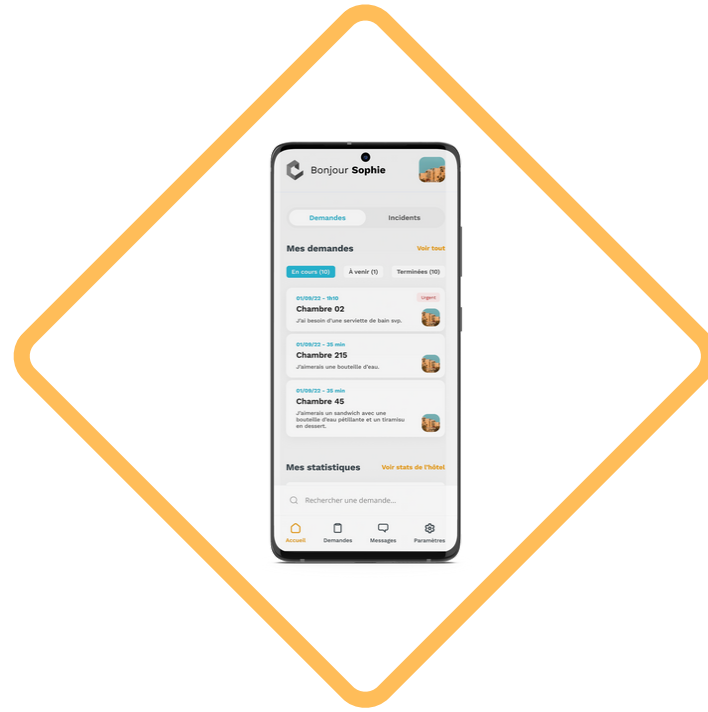
With the ByCol ecosystem, a connected speaker and an application, offer a faster service, by improving the management of your teams!



# Subscription



Home  
automation  
management



Application



Dashboard



Connected  
speaker

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29.99€/month  
per speaker

# Waiting for the commercialization

Hôtel W - Dubai  
345 chambres



Undergoing validation by the parent company, the Marriott Group

Hôtel de Berri



Mom'Art



Hôtel Color



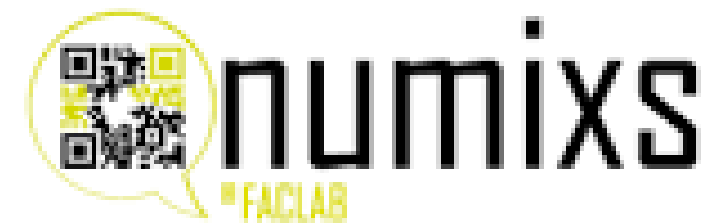


# Our awards

+200 000 EUROS



# Our partners



# The cofounders



**Yossef**

Co-fondateur / CTO  
Data Scientist  
@Sorbonne



**Eliahou**

Co-fondateur / CEO  
Product Owner  
@Lion

## Our mentors

**Michel Salmon /  
Startup**

An entrepreneur with 20  
years of experience in the  
technology sector in the  
United State

**Bruno Durand /  
Tech - Hardware**

Ex Renault  
An expert in autonomous  
driving decision and  
planning.

**Stephanie ruspini /  
Produit**

Director  
Hôtel CourSeine \*\*\*

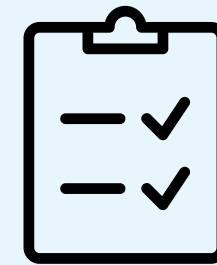
# Roadmap 2022/2023

Improvement  
product

Validation

Industrialization

Commercialization



June - September

Octobre

January 23 - January 24

February

# Our ambition in 3 years

➡ industrialization

➡ Commercialisation

➡ Present in 120 hotels / 42,000 rooms

## Our needs

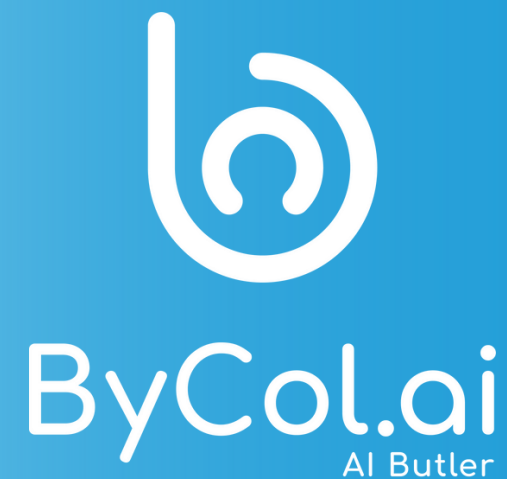
➡ Industrialization / Production

➡ Recruitment: 9 employees (development, sales)

3 000 000 €

# Would you like to know more?

Please, contact us !



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