

Make your content
accessible

Statement

Today, France is ranked 19th out of 27 European Union countries in terms of accessibility of online services

She has also been singled out for its failure to meet its commitments in terms of digital accessibility.

How can we quickly generate accessible content ?



Problems

- A lot of content is not accessible to people with disabilities
- It is difficult to generate accessible content quickly because of a lack of manpower



Unique value propositions

Sibylia will generate accessible content quickly for the impaired people.



Solution



Generate accessible
content with AI



- Video-to-text
description
- Video-to-audio
description

Who can use ?



Visually impaired people at all levels



Deaf people at all levels



Epileptic people



Datascientist who need datasets to
datasets to feed their machine
learning (text to video, video to text)
text)



People who want to learn languages with a
with a description in another language
language



People who would like to get
away from screens

Sibylia's disruption



Audio to Subtitles

The purpose of subtitles is to subtitle the words of the people speaking in a video



Video to Description

The descriptions are intended to describe what describe what is happening in the visual context in a video

Product

Choose your content on social media

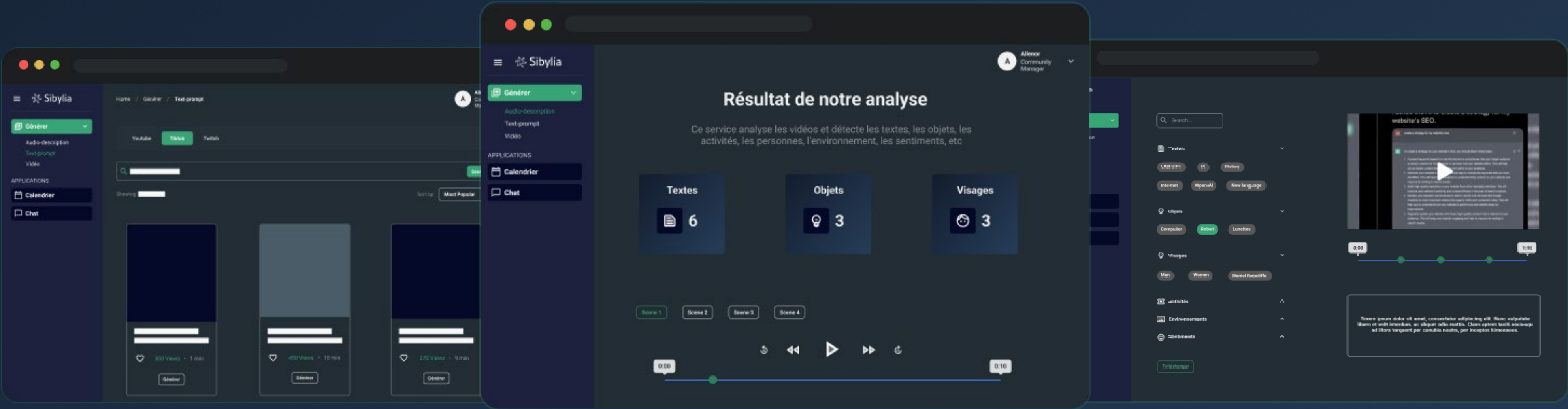
Research the content on different social media (tiktok, twitch, youtube) to generate your own content in text-prompt or audio-description

Generate audio description

Generate the audio description of your content from an auto-generated audio-description with different AI models

Generate text description

Generate the text prompt of your content from an auto-generated text prompt with different AI models



Our competitors

Lecteur d'écran



Filtre web



 Sibylia

Generateur de
contenu

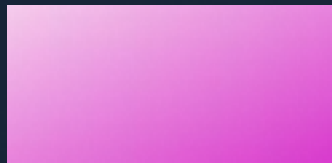


Midjourney

The Market

 Total Global Market Size

 Short Term Goal

 Long / Medium Term Goal

Social Media Industry : 62 Billion dollars

253 million visually impaired people at all levels

36 million blind people

430 million hearing impairment people with adaptation service

Associations, accessibility services

Social media services

Content creator

E-learning content

Language platform

Language teacher

People who would like to get away from screens

Market validation

Lawers

The law n° 2005-102 of February 11, 2005 decrees that online communication services intended for the public must be accessible to disabled people.

European Accessibility Act (2019)

Objectives

Web Accessibility Action Plan 2022-2025 (January 2023)

Ensure that all EC public websites, mobile apps, and social media content are accessible.

Sibylla conformities

Level A: All pre-recorded audio content is captioned unless the audio is a transcription of written text.
written text.

Level AA: all videos have audio description.

[Source 1](#)

[Source 2](#)

[Source 3](#)

Market adoption

Outbound



Influence campaign



ADS campaign

Inbound



Offer a free demo



Co-branded content

Business model

Margin 10 €

PRO 15€/months

- AI Credits : 525 credits (Generate text-description, generate audio-audio-description)

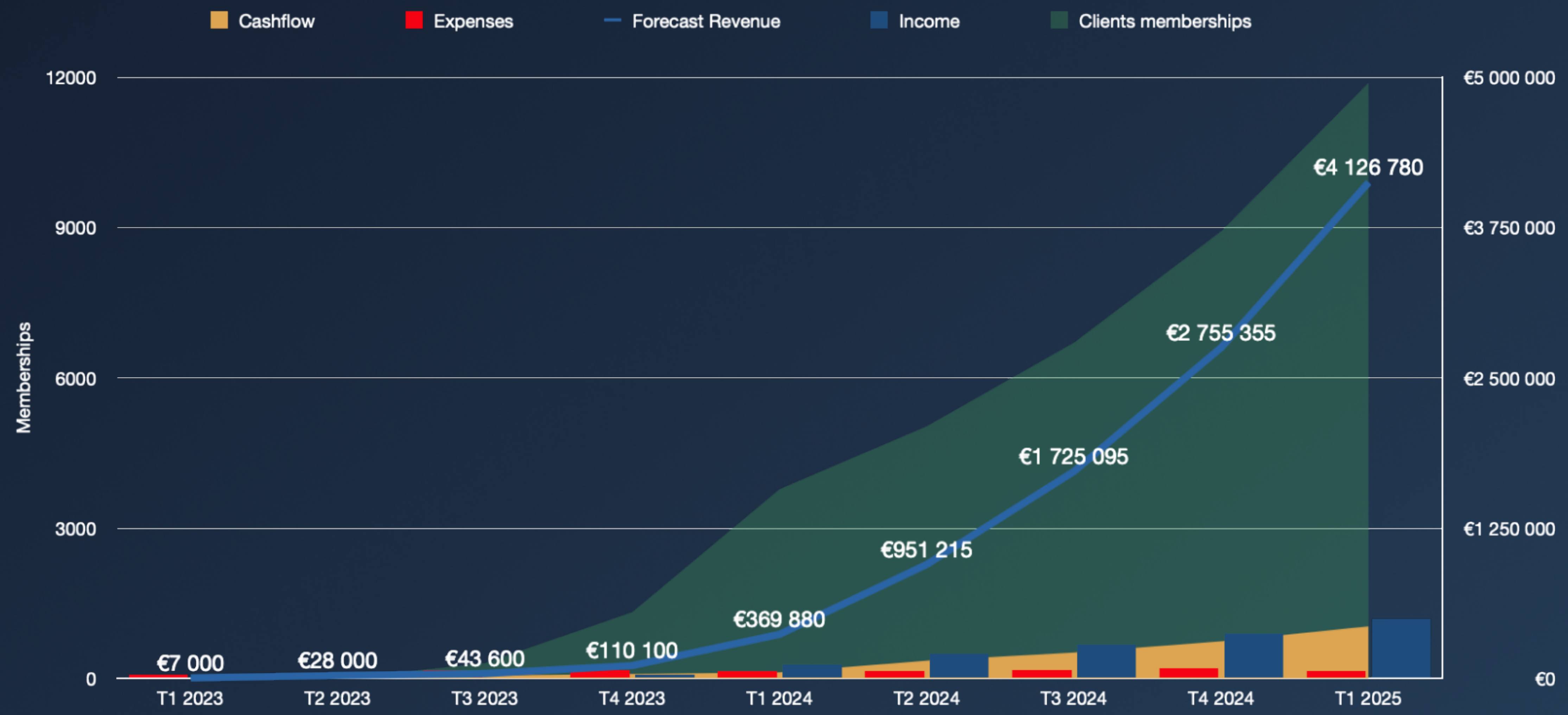
Margin 20 €

PRO + 30€/months

- Categories by objects, activities and and landmarks
- AI Credits : 1050 credits (Generate (Generate text-description, generate generate audio-description)

Possibility to buy AI Credits "Pay as You Go" (PAYG) = 525 for 20€ (margin 15 €)
use within 1 month

Business forecast



Roadmap



Request for funds		Total fund required : € 592 640	
Our goal : Raise funds for the 3 first Batches (First year)	1st Batch (4 months)	2nd Batch (4 months)	3rd Batch (4 months)
	(OPEX) Cloud infrastructure: € 900 <ul style="list-style-type: none"> IaaS,PaaS & SaaS Administration Administration: € 9 680 <ul style="list-style-type: none"> Accountant Administration & HR Wages: € 60 360 <ul style="list-style-type: none"> AI & DataScience Dev 1 (Intern) AI & DataScience Dev 2 (Intern) Full Stack Dev Marketing/Sales & UX/UI (Intern) IT Architect / CTO Product Manager / CEO Rent: € 5 000 Marketing budget: € 20 000	(OPEX) Cloud infrastructure: € 1 400 <ul style="list-style-type: none"> IaaS, PaaS & SaaSAdministration Administration: € 9 680 <ul style="list-style-type: none"> Accountant Administration & HR Wages: € 177 460 <ul style="list-style-type: none"> 3 AI & Data Science Devs (1 Intern) 2 Full Stack Devs 2 Mobile App Devs 2 Marketing/Sales 1 UX/UI & Marketing IT Architect / CTO Product Manager / CEO Rent: € 5 000 Marketing budget: € 29 000	(OPEX) Cloud infrastructure: € 1 900 <ul style="list-style-type: none"> IaaS, PaaS & SaaSAdministration Administration: € 9 680 <ul style="list-style-type: none"> Accountant Administration & HR Wages Permanent contrats: € 191 580 <ul style="list-style-type: none"> 3 AI & DataScience Devs 2 Full Stack Devs 2 Mobile App Devs 2 Marketing/Sales 1 UX/UI & Marketing IT Architect / CTO Product Manager / CEO Rent: € 5 000 Marketing budget: € 37 000
	(CAPEX) Owned infrastructure :€ 10 000 <ul style="list-style-type: none"> AI Workstations PCs for newcomers on the team Office supplies Total : €105 940	(CAPEX) Owned infrastructure :€ 24 000 <ul style="list-style-type: none"> AI Workstations PCs for newcomers on the team Office supplies Total : €236 540	(CAPEX) Owned infrastructure :€ 10 000 <ul style="list-style-type: none"> AI Workstations PCs for newcomers on the team Office supplies Total : €250 160

Our Delivery Targets	<ul style="list-style-type: none"> Upgrade MVP to Web App Marketing Campaigns focus on France Enhace AI Descriptor service Add new AI Screenwriter 	<ul style="list-style-type: none"> Mobile APP (IOS & Android) Worldwide Marketing Campaigns Enhanced AIs Add AI Storyboard Creator AI Video Creator AI Control tower 	<ul style="list-style-type: none"> Get new markets and partnerships Worldwide Marketing Campaigns Seek Profitability threshold Enhanced AIs Add AI Composer AI Ambience/Sound Effects AI Casting (Beta)
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DAWEIRO

We leverage new technologies such as artificial intelligence to improve the way we work, communicate, communicate, create and entertain.

About us

- Created 2 years ago.
- Services : Develop AI solutions for social media content creators as well as AI for accessibility.
- Our target : individuals or businesses who produce social media content (journalists, ad agencies, marketers and

We are iteratively and gradually improving our solution with new capabilities and a better user experience.

Our :	Values	Solutions	Services	Methods	Early Bird
	<ul style="list-style-type: none">• Constant innovation & research• Learn fast• Continous improvement• Customer centric• Inclusive	<ul style="list-style-type: none">• Artificial intelligence• Accessibility• IT, DEV, CLOUD, DATA• Cybersecurity & IT Compliance	<ul style="list-style-type: none">• Develop p• Advise• Train• Support customers• Implements	<ul style="list-style-type: none">• Agile mindset• LeanStartup	

Our Team



David Rodriguez

Product Manager/CEO
> 15 years expérience



Mathieu Marlaix

CTO
> 10 years expérience



Victor Caillaud

Marketing & UX/UI
2 years expérience



Rémi Staelen

AI & Datascience Dev
2 years experience



Yannis Memmess

AI & Datascience Dev
2 years experience



Carole Querard

Administration & RH
15 years experience

Best team ever !!!

Long-term Perspective

3 years

Become a leader in audio description and content generation with AI

5 years

Expand into the cinema market and offer to generate other types of content and AD with AI as:

- Short films
- Music
- AR/VR
- Games

10 years

Generate the first AI film and create a social and cultural impact just as Toy Story did for the computer animation film industry.

