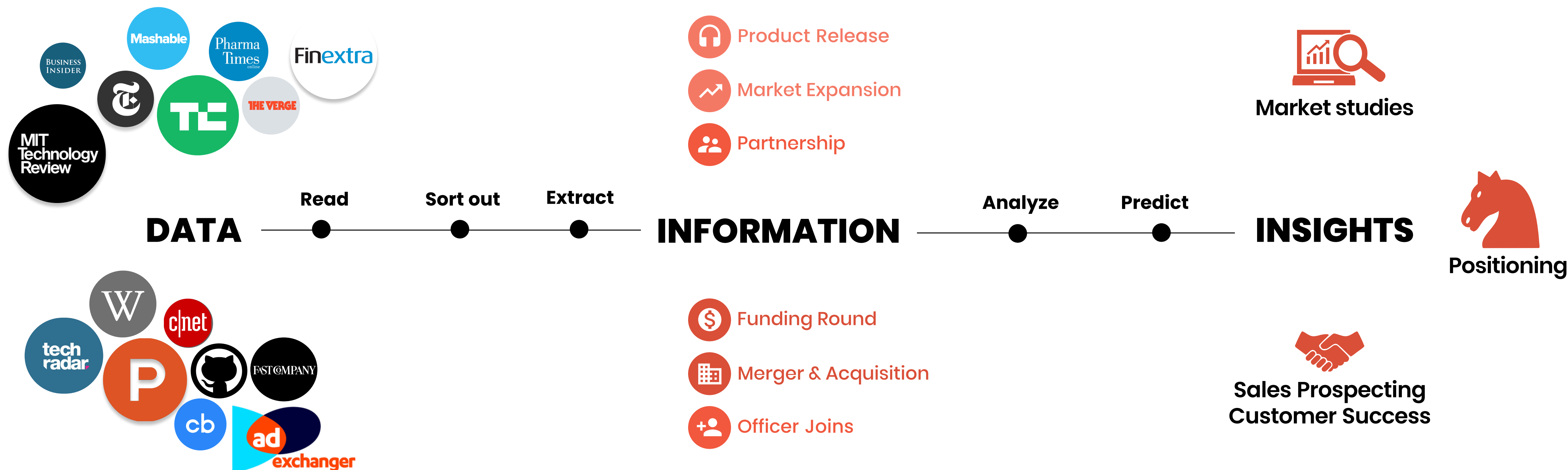




Market Intelligence
Made Easy With AI

Finding market intelligence insights is laborious



80% of the time spent on:

- Low values tasks
- Manual work
- Repetitive tasks

Asgard is an A.I. powered market intelligence solution

Our in-house algorithms scan thousands of relevant and trustworthy websites



News & PR



Company Website & Blog



Job boards








Specialized databases

ProductHunt, FDA, CrunchBase, Wikipedia

To identify company & market signals that are relevant for you





Growth

-  Product Release
-  Market Expansion
-  Partnership
-  Contract
-  Hiring








Development

-  Milestone/Metric
-  Experimentation
-  Intellectual Property
-  Regulatory Approval




Marketing

-  Interview
-  Rebranding
-  Award
-  Showcase/Demo

Financials

-  Funding
-  Merger & Acquisition
-  Initial Public Offering
-  Spinoff
-  Financial Results
-  Business Model
-  Stock Acquisition



Negative Signals

-  Lawsuit
-  Product Failure
-  Restructuration
-  Layoff
-  Cease Activity
-  Security Issue

Market

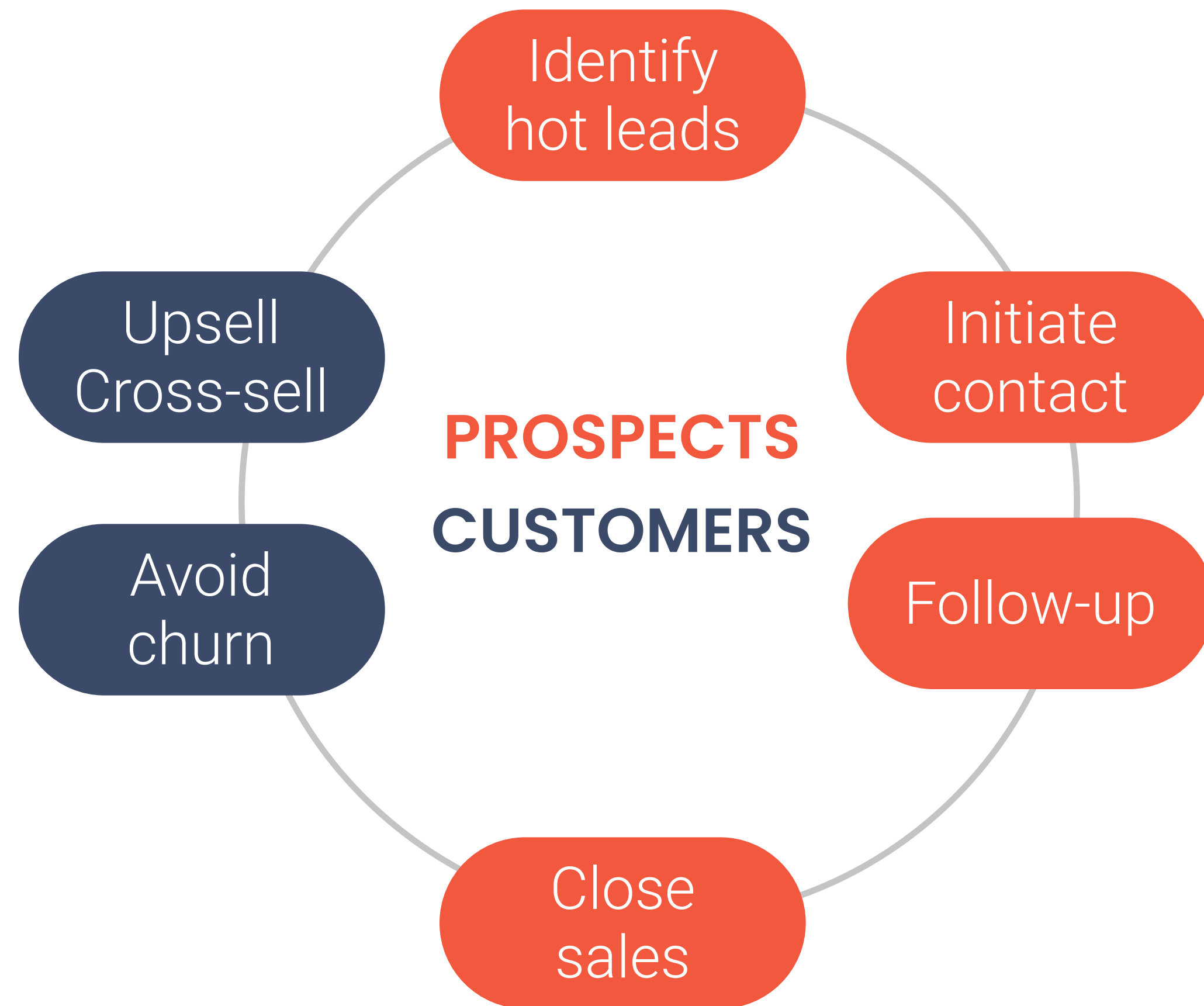
-  Regulation
-  Market Data

People

-  Officer Joins
-  Officer Leaves

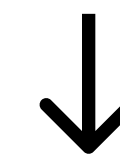
Examples of signals we already track

Benefits for Sales & Customer Success teams



Goal: optimize your hit rate

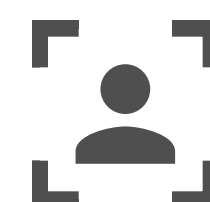
Get **buying & warning signals**
effortless



In order to



Contact at the right time



In a personnalized way

Example: personalized outreach using a buying signal



You are a Public relations agency in Singapore



looking for signals including **Market Expansion in Asia**



A buying signal has been detected

"Orbital Insight Expands Asia Presence with New Singapore Office"



You can personalize & contextualize outreach (email, phone)

Business Development in Asia

prospect@orbitalinsights.com

Hi John,

Congratulations on your expansion plans into Asia!

We are a public relations agency in Singapore. Clients typically come to us when they struggle to adapt their communication with the specificity of the Asian market.

How about a quick call in the next few days to chat about the challenges you will face at Orbital Insights?

Regards,

Monitor your prospects & customers easily with Asgard



Define your list of companies













Choose the signals you want to track



Get personalized notifications

30+ Business Event Filters

| | |
|---|--|
| <input checked="" type="checkbox"/>  Fundings | <input checked="" type="checkbox"/>  Product failure |
| <input checked="" type="checkbox"/>  Product release | <input type="checkbox"/>  HR & Turnover |
| <input type="checkbox"/>  Financial results | <input checked="" type="checkbox"/>  Partnership |
| <input type="checkbox"/>  Intellectual Property | <input checked="" type="checkbox"/>  Merger & Acquisition |
| <input type="checkbox"/>  Regulation | <input type="checkbox"/>  Legal issue |

CSV Import



Automation



CRM



App



Email



Slack



Our team



Clement Frison
CEO

Ecole Centrale de Lille
Major in Machine Learning

+5 years exp. @55, Canon, The Assets

- User Research
- Product design
- Front-End development



Thomas Opsomer
CTO

Ecole des Ponts ParisTech
ENS Cachan - MSc in Machine Learning

+2 years exp. @The Assets

- NLP Algorithms
- Data Pipelines
- Back-End development



Alexandre Glas
ADVISOR

Co-founder
@Jobmaker and Huh?School

- B2B Relationship
- Team Management
- Commercial strategy

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