



Digital Verification Solutions

The Problem Businesses



Manual Operating
Cost



Delayed
Sales



Poor Customer
Experience

The Problem Customers



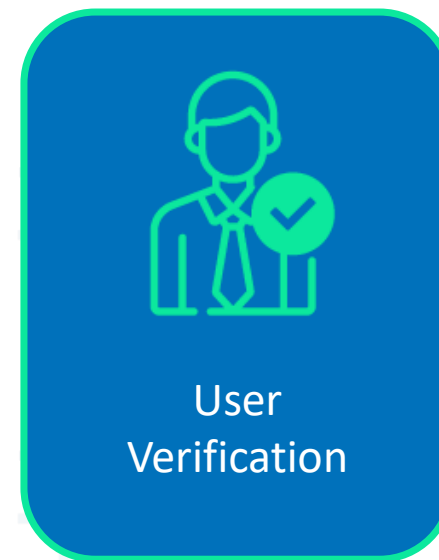
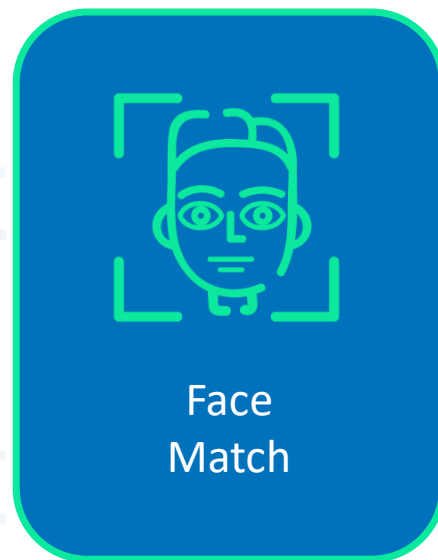
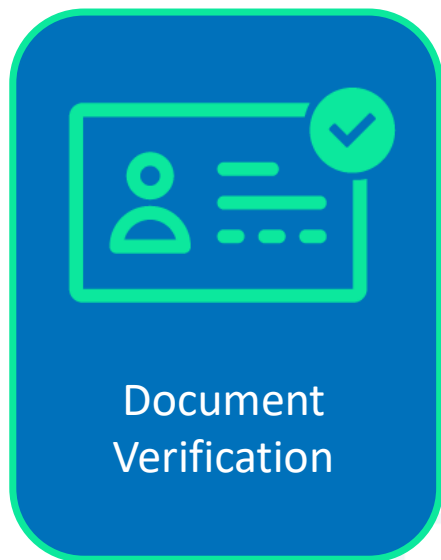
Queue
&
Time waste



Missing
Documents



Digital Identity Verification
Based on OCR, Computer vision and Machine learning



How it works

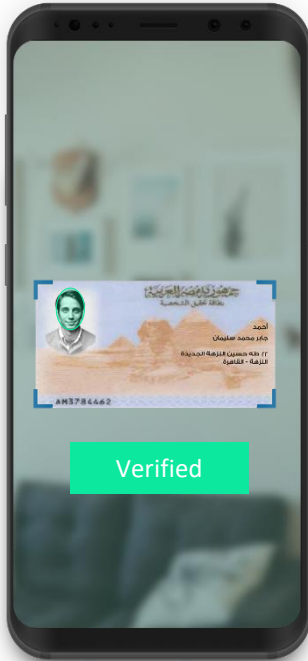
1



capture ID photo



2



ID Verified



3



Face Match



4



User Verification

Customer Segments



Online
Market places

Safety and Security



Financial Sector

Financial inclusion



Government
e-services

Citizens Satisfaction

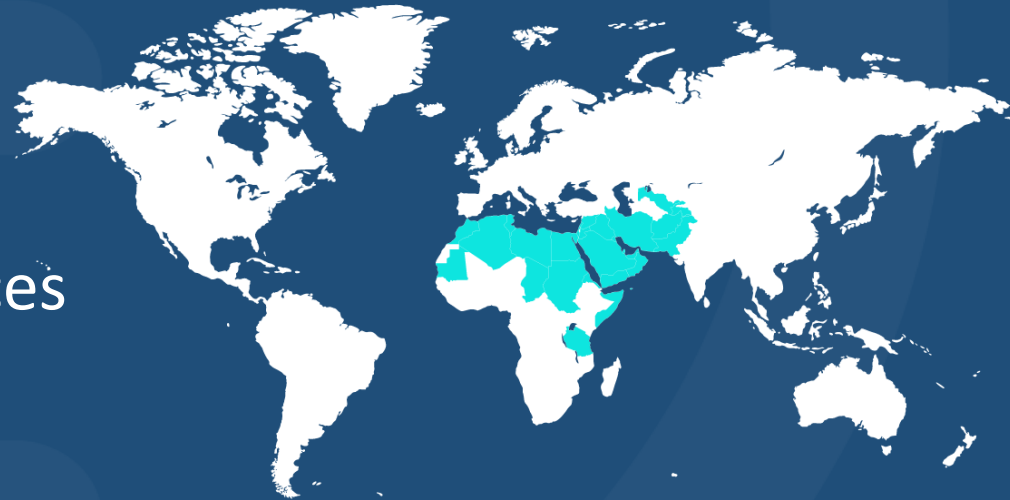
Digital Verification Market size

65% Un-banked In Egypt

2 M Digital wallets

↑ Investment Market Places

E-Government Policies



Gov. e-Services

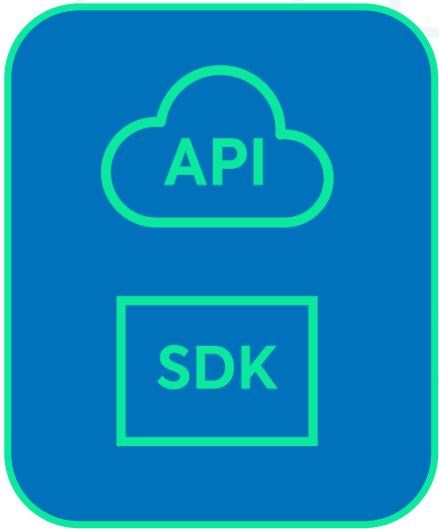
Digital Wallets

Market Places

Micro Loans

Hootsuite, 2018

Revenue Streams



API/SDK
subscription
Per document



Installation
Fees
One time



Translation
Per document

Competitors

Market Players	Supports Arabic	Documents Verification	Anti Spoofing	Gov. Database Authentication	Supports English
 Digified	✓	✓	✓	✗	✓
 onfido	✗	✓	✓	✓	✓
 FRSLABS	✗	✓	✓	✓	✓
JUMIG	✗	✓	✓	✓	✓
 MICROBLINK	✗	✓	✗	✗	✓

Digified is leading Arabic Documents Verification based on developed in house Arabic OCR tool

Milestones

ASK: 500,000 USD

Product



MVP EGYPT ID



Document Verification Launch



Gulf Documents



Government Database connection



Face Match launch



Liveness Detection

2018

2019

2020

2021



Seed Funding



Sales Growth Egypt



Q2



GCC Expansion



Governmental Strategic Partnerships

Business

Team Members



Ibrahim Hassan
Managing Director

7 Years in
Projects Management
And Business Development



Soha Samy
Tech Lead

7 Years in
Computer Vision and
Machine Learning



Mahmoud Abdelaziz
Product Manager

7 Years in
Computer Vision , Ai
And Robotics